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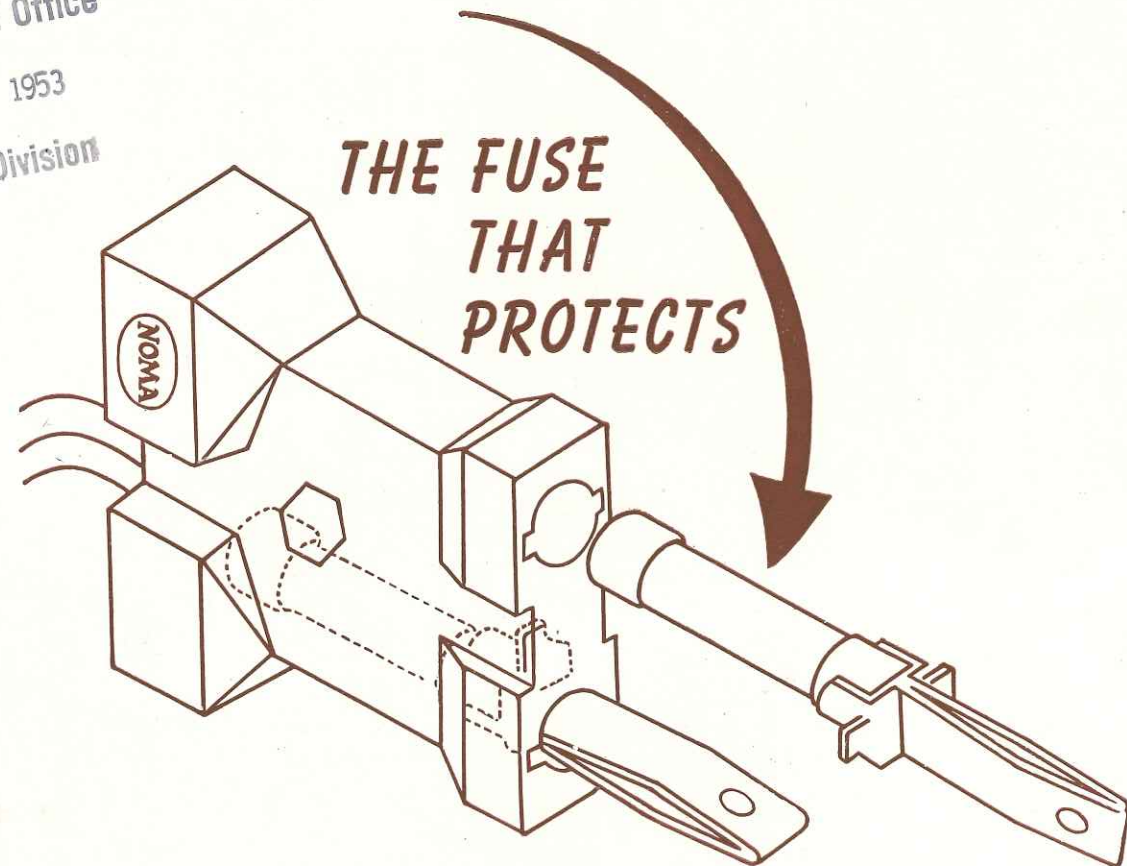
LIGHTS

DESIGN DIV.



# NOMA'S LATEST and GREATEST contribution to SAFETY!

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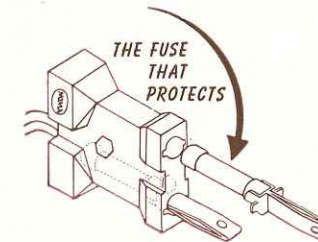
A twist of two fingers

replaces the fuse,

anyone can do it in seconds!

The SAFETY FUSE PLUG is an exclusive new feature that places the Noma line head and shoulders above competition regardless of price. Everybody wants the safest lighting outfit they can buy. This is IT! No more dangerous overloads! No more troublesome trips to the fuse box! Safeguards the entire tree when used in conjunction with other sets and illuminated decorations. The greatest safety development in Christmas lighting since the incandescent lamp replaced the wax candle. Another Noma FIRST by the FIRST name in Christmas Lighting...NOMA!

A TOP SALES MAKER—NOMA'S SAFETY FUSE PLUG



**No. 3415SF—15 LIGHT MULTIPLE TYPE INDOOR OUTFIT.** Independently burning C7½ candelabra base lamps with washers to keep lamps tight in sockets and prevent trouble from metallic decorations. Sealed sockets, berry beads for easy fastening to branches of tree, add-on connector for attaching additional sets. 3 foot lead with **SAFETY FUSE PLUG**. 18" spacing. Standard package 24. Weight 34 lbs.

MULTIPLE TYPE INDOOR OUTFITS

**No. 3010SF—7 LIGHT MULTIPLE TYPE INDOOR OUTFIT.** Independently burning C7½ candelabra base lamps with washers to keep lamps tight in sockets and prevent trouble from metallic decorations. Sealed sockets, berry beads for easy fastening to branches of tree, add-on connector for attaching additional sets. 3 foot lead with **SAFETY FUSE PLUG**. 18" spacing. Standard package 24. Weight 20 lbs.

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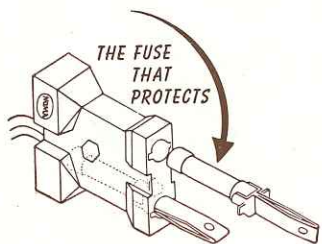


## MULTIPLE TYPE INDOOR OUTFITS



**No. 3420SF—20 LIGHT MULTIPLE TYPE INDOOR OUTFIT.** Independently burning C7½ candelabra base lamps with washers to keep lamps tight in sockets and prevent trouble from metallic decorations. Sealed sockets, berry beads for easy fastening to branches of tree, add-on connector for attaching additional sets. 3 foot lead with **SAFETY FUSE PLUG**. 18" spacing. Standard package 12. Weight 24 lbs.

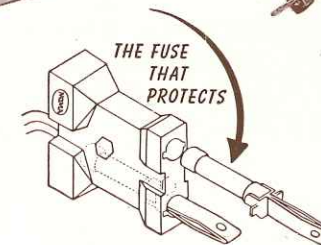
**No. 3425SF—25 LIGHT MULTIPLE TYPE INDOOR OUTFIT.** Independently burning C7½ candelabra base lamps with washers to keep lamps tight in sockets and prevent trouble from metallic decorations. Sealed sockets, berry beads for easy fastening to branches of tree, add-on connector for attaching additional sets. 3 foot lead with **SAFETY FUSE PLUG**. 18" spacing. Standard package 12. Weight 29 lbs.



**No. 3017-7 LIGHT GLO-RAY MULTIPLE INDOOR OUTFIT.** Ball shaped G14 candelabra base lamps with washers to keep lamps tight in sockets and prevent trouble from metallic decorations. Each lamp burns independently. Sealed sockets, berry beads for easy fastening to branches of tree, add-on connector for attaching additional sets. 3 foot lead with add-on plug. 18" spacing. Standard package 25. Weight 29 lbs.



**No. 3503SF—7 LIGHT MULTIPLE CANDLE-LIGHT INDOOR SET.** Installed 120 volt candelabra base lamps. Flame resistant plastic. Assorted colors, translucent candles with realistic plastic flame tip. Equipped with spring clips for easy fastening to tree. 18" spacing. 3 foot lead with **SAFETY FUSE PLUG**, sealed sockets and add-on connector for attaching additional sets. Standard package 20. Weight 23 lbs.



## MULTIPLE TYPE INDOOR OUTFITS



**No. 3019SF—7 LIGHT FANCY FIGURE MULTIPLE INDOOR OUTFIT.** Assorted snap-on plastic fancy figures fit over independently burning replaceable C7½ candelabra base lamps. Flame resistant plastic. Sealed sockets, berry beads for easy fastening to branches of tree, add-on connector for attaching additional sets. 3 foot lead with **SAFETY FUSE PLUG**. 18" spacing. Standard package 20. Weight 25 lbs.

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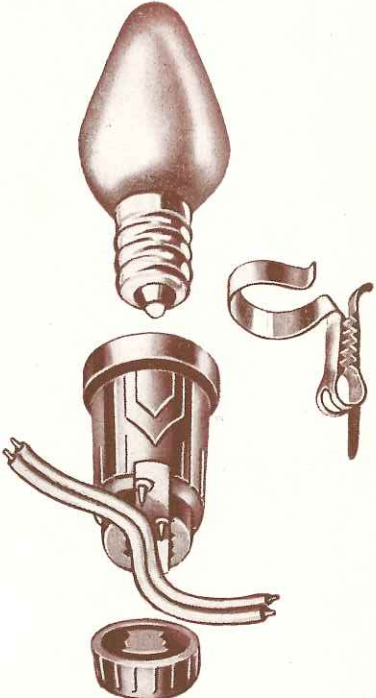


# AD-A-LITE INDOOR AND OUTDOOR OUTFITS

No. 3402SF—7 LIGHT MULTIPLE BURNING INDOOR OR OUTDOOR AD-A-LITE OUTFIT. Place the lights anywhere you want them. C7½ candelabra base weatherproof lamps. Turn lock pin-type sockets. Equipped with sturdy clips for attaching to branches of tree. 11 foot No. 18 twin cord. **SAFETY FUSE PLUG** and add-on connector for attaching additional sets. Standard package 24. Weight 19 lbs.



No. 3403SF—15 LIGHT MULTIPLE BURNING INDOOR OR OUTDOOR AD-A-LITE OUTFIT. Place the lights where you want them. C7½ candelabra base, weatherproof lamps. Turn lock pin-type sockets. Equipped with sturdy clips for attaching to branches of tree. 23 foot No. 18 twin cord. **SAFETY FUSE PLUG** and add-on connector for attaching additional sets. Standard package 24. Weight 34 lbs.



No. 403 — CANDELABRA BASE AD-A-LITE PIN-TYPE SOCKET FOR INDOOR OR OUTDOOR USE. For use on rubber covered parallel twin cord. Makes possible custom-length lighting. 25 to box. Standard package 500 sockets. Weight 13 lbs.



No. 110 — 8 LIGHT SERIES INDOOR OUTFIT. Loop type set 15 volt C6 lamps. 16" spacing between sockets, berry beads, 3 foot lead with add-on plug. Standard package 24. Weight 14 lbs.

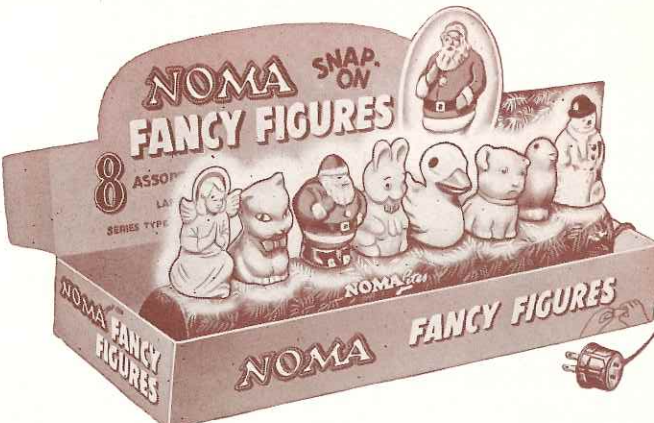


No. 130 — 8 LIGHT SERIES SNO-GEM SET. Straight line type, installed 15 volt lamps. Crystal clear plastic Sno-Gem ornaments, assorted colored centers. Berry beads, 12" spacing with 3" pigtails. 3 foot lead with add-on plug for attaching additional sets. Standard package 20. Weight 20 lbs.



No. 133 — 8 LIGHT SERIES CANDLE-LITE SET. Straight line construction. Installed 15 volt series type lamps. Flame resistant plastic. Assorted colors, translucent candles with realistic plastic flame tip. Equipped with spring clips for easy fastening to tree. 12" spacing with 3" pigtails, 3 foot lead with add-on plug for attaching additional sets. Standard package 20. Weight 20 lbs.

# SERIES TYPE INDOOR OUTFITS



No. 119—8 LIGHT FANCY FIGURE SERIES INDOOR OUTFIT. Straight line set. Snap-on flame resistant plastic assorted fancy figures fit over replaceable C6 miniature base lamps. Sealed sockets, berry beads. 12" spacing with 3" pigtails. 3 foot lead with add-on plug. Standard package 20. Weight 22 lbs.



No. 152 — 8 LIGHT SERIES STAR-BRIGHT SET. Straight line set. Assorted multi-colored flame resistant plastic stars with installed 15 volt series type lamps. Berry beads, 12" spacing with 3" pigtails, 3 foot lead and add-on plug. Standard package 20. Weight 18 lbs.

SAFETY FUSE PLUG SETS — THE SAFEST IN THE WORLD

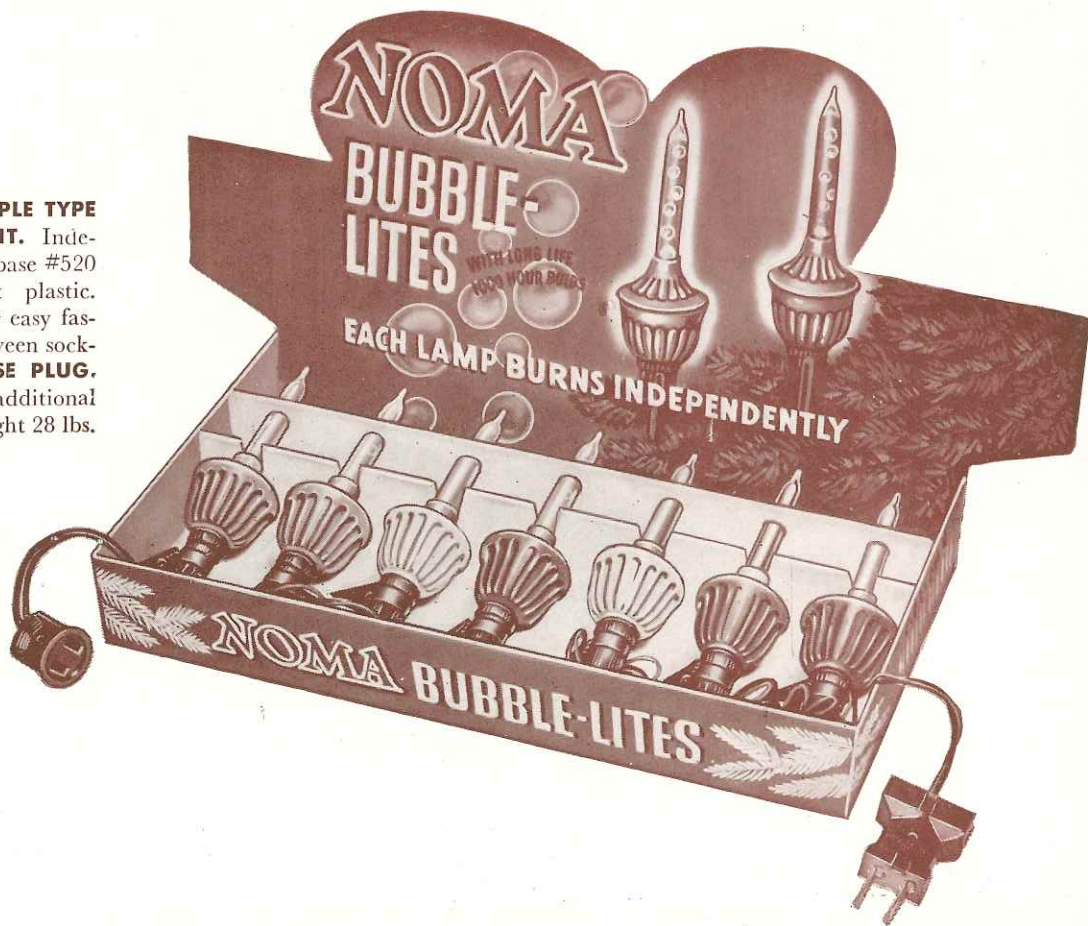
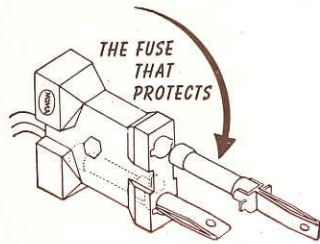
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# BUBBLE-LITE INDOOR OUTFITS



**No. 3507SF-7 LIGHT MULTIPLE TYPE BUBBLE-LITE INDOOR OUTFIT.** Independently burning candelabra base #520 bubble-lites. Flame resistant plastic. Equipped with spring clips for easy fastening to tree. 18" spacing between sockets, 3 foot lead, **SAFETY FUSE PLUG**, add-on connector for attaching additional sets. Standard package 24. Weight 28 lbs.



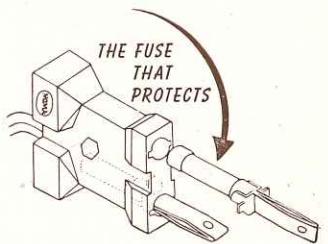
**No. 508-8 LIGHT BUBBLE-LITE SERIES INDOOR SETS.** Loop type set. 15 volt #420 bubble-lites. Flame resistant plastic. Equipped with spring clips. 16" spacing between sockets, 3 foot lead with add-on plug for attaching additional sets. Standard package 20. Weight 20 lbs.

**No. 509-9 LIGHT BUBBLE-LITE SERIES INDOOR SET.** Straight line set. 15 volt #420 bubble-lites. Flame resistant plastic base. Equipped with spring clips for attaching sockets to branches of tree. 12" spacing with 3" pig-tails, 3 foot lead and add-on plug. Standard package 20. Weight 27 lbs.

# OUTDOOR WEATHERPROOF MULTIPLE TYPE OUTFITS



**No. 3005SF-7 LIGHT RED CAP MULTIPLE OUTDOOR OUTFIT.** Independently burning C9½ intermediate base weatherproof lamps, straight line construction, plastic coated wire. Spring contacts keep lamps tight in sockets. Rubber washers seal out moisture. 18" spacing. 3 foot lead, **SAFETY FUSE PLUG** and add-on connector for attaching additional sets. Standard package 24. Weight 29 lbs.



**No. 3215SF-15 LIGHT RED CAP MULTIPLE OUTDOOR OUTFIT.** Independently burning C9½ intermediate base weatherproof lamps, straight line construction, plastic coated wire. Spring contacts keep lamps tight in sockets. Rubber washers seal out moisture. 18" spacing. 3 foot lead, **SAFETY FUSE PLUG** and add-on connector for attaching additional sets. Standard package 12 to carton. Weight 26 lbs.

MULTIPLE SETS FOR VOLUME SALES

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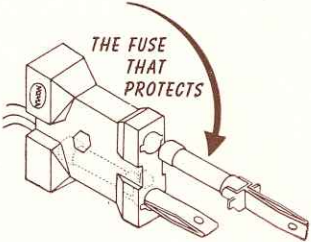


# OUTDOOR WEATHERPROOF MULTIPLE TYPE OUTFITS



**No. 3020SF—20 LIGHT RED CAP MULTIPLE OUTDOOR OUTFIT.** Independently burning C9½ intermediate base weatherproof lamps, straight line construction, plastic coated wire. Spring contacts keep lamps tight in sockets. Rubber washers seal out moisture. 18" spacing. 3 foot lead, **SAFETY FUSE PLUG** and add-on connector for attaching additional sets. Standard package 12 to carton. Weight 35 lbs.

**No. 3025SF—25 LIGHT RED CAP MULTIPLE OUTDOOR OUTFIT.** C9½ intermediate base weatherproof lamps, straight line construction, plastic coated wire. Spring contacts keep lamps tight in sockets. Rubber washers seal out moisture. 18" spacing. 3 foot lead, **SAFETY FUSE PLUG** and add-on connector for attaching additional sets. Lamps and washers packed separately in compact box. Standard package 12 to carton. Weight 26 lbs.



# LAMPS—SERIES AND MULTIPLE TYPE

## BUBBLE-LITE CANDLES



**C6 LAMPS.** 15 volt cone-shaped miniature base series type. Packed 10 of one color or 10 assorted to a box. 1000 to carton. Weight 13 lbs.



**C7½ LAMPS.** 120 volt candelabra base for use in multiple burning outfits. Weatherproof, scratchproof, nonfading colors. Packed 10 assorted or 10 of a color to a box, 500 to carton. Weight 11 lbs.

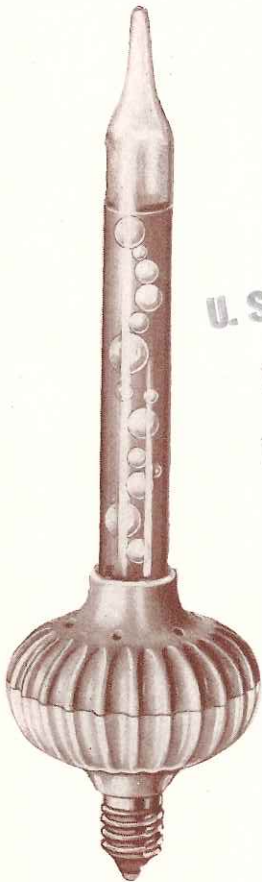


**C9½ LAMPS.** 120 volt, 10 watt intermediate base. Inside color coated to protect finish. For use with outdoor sets. Packed 10 assorted or 10 of a color to box, 500 to carton. Weight 21 lbs.

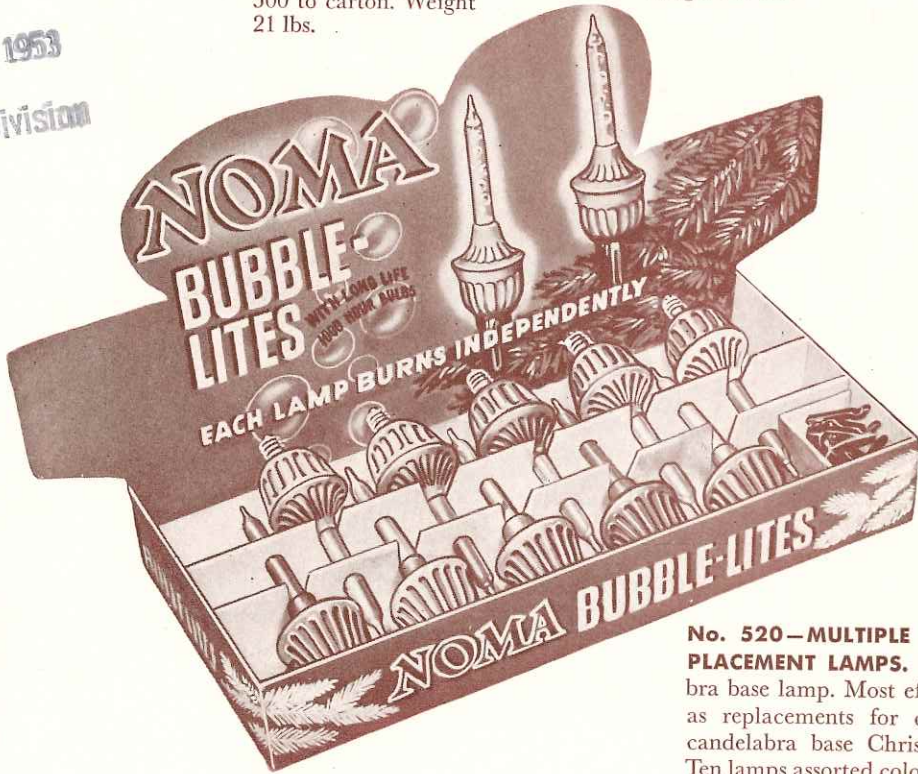


**G14 LAMPS.** 120 volt ball shaped candelabra base for use with multiple burning outfits. 10 of a color to box, 500 to carton. Weight 20 lbs.

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**No. 420—BUBBLE-LITE LAMP.** 15 volt series type miniature base lamp. Sturdy glass candle-tube with flame resistant plastic housing. Comes in assorted colors. May be used as replacement lamps in any 15 volt series type set. Packaged 10 to an eye-catching individual display box together with 10 spring tree clips. Packed 200 to carton. Weight 16 lbs.



**No. 520—MULTIPLE BUBBLE-LITE REPLACEMENT LAMPS.** 120 volt candelabra base lamp. Most effective when used as replacements for conventional type candelabra base Christmas tree lamps. Ten lamps assorted colors to display package together with 10 spring tree clips. 100 to carton. Weight 11 lbs.

A **NOMA** EXCLUSIVE—**SAFETY FUSE PLUG SETS**

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# FANCY FIGURE REPLACEMENT LAMPS



**No. 41—PLASTIC SANTA FIGURE.** Installed 15 volt lamp for use in series sets. Flame resistant plastic. Packed 10 to display box. 200 figures to carton. Weight 18 lbs.

**No. 61—PLASTIC SANTA FIGURE.** Installed 120 volt lamp for use in multiple type sets. Flame resistant plastic. Packed 10 to display box. 200 to carton. Weight 19 lbs.



**No. 42—PLASTIC SNO-MAN FIGURE.** Installed 15 volt lamp for use in series sets. Packed 10 to display box. Flame resistant plastic. 200 to carton. Weight 18 lbs.

**No. 62—PLASTIC SNO-MAN FIGURE.** Installed 120 volt candelabra base lamp for use in multiple type sets. Flame resistant plastic. 10 to display box. 200 to carton. Weight 19 lbs.



**No. 43—PLASTIC ANGEL FIGURE.** Installed 15 volt lamp for use in series sets. Flame resistant plastic. Packed 10 to display box. 200 to carton. Weight 17 lbs.

**No. 63—PLASTIC ANGEL FIGURE.** Installed 120 volt candelabra base lamp for use in multiple type sets. Flame resistant plastic. 10 to display box. 200 to carton. Weight 19 lbs.

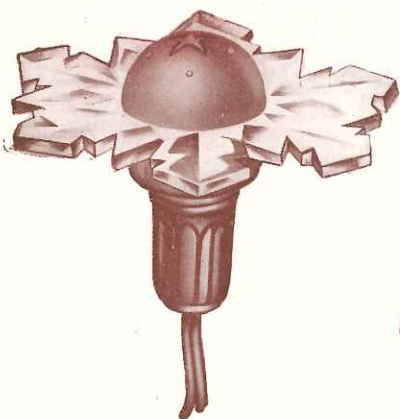


**No. 426—ASSORTED PLASTIC FANCY FIGURES.** Installed 15 volt lamps. Can be used as replacements in any series type set. Packed 10 assorted to display box. Flame resistant plastic. 200 figures to standard carton. Weight 18 lbs.

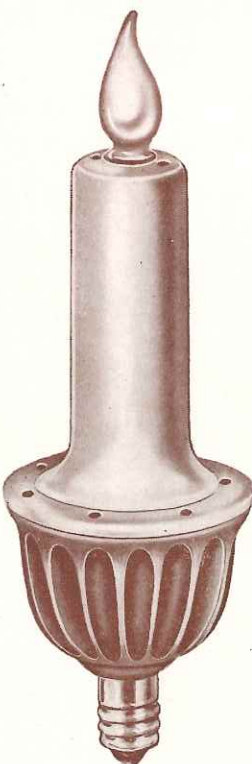
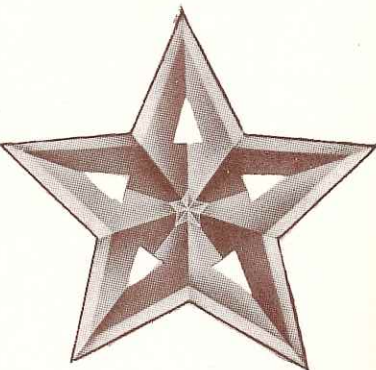
**No. 566—ASSORTED PLASTIC FANCY FIGURES.** Installed 120 volt candelabra base lamps. Can be used as replacements in any multiple type set. Flame resistant plastic. Packed 10 to display box. 200 figures to carton. Weight 20 lbs.



# ORNAMENTAL REPLACEMENT LAMPS



**No. 430—PLASTIC SNO-GEMS.** Brilliant crystal clear Sno-Gems with assorted colored centers. Installed 15 volt lamps for use in any series type sets. Packed 8 to colorful display box. 160 Sno-Gems to carton. Weight 13 lbs.



**No. 553 — TRANSLUCENT PLASTIC CANDLE-LITE.** Installed 120 volt candelabra base lamp. Assorted colors. Flame resistant plastic. 10 to attractive display box. 200 lamps to carton. Weight 22 lbs.



**No. 433 — TRANSLUCENT PLASTIC CANDLE-LITE.** Installed 15 volt lamp for use in any series set. Flame resistant plastic in assorted colors. Plastic flame tip. Adds old fashioned charm to tree. Packed 10 to display box. 200 Candle-Lites to carton. Weight 17 lbs.



**No. 431 — 3 1/2" MULTI-COLORED PLASTIC STAR.** Installed 15 volt lamp for use in any series set. Flame resistant plastic. Packed 10 to a display box. 200 stars to carton. Weight 18 lbs.

SERIES SETS FOR LOW PRICED SALES APPEAL

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**SNAP-ON ORNAMENTS FOR INDOOR SETS (without lamps)**



**No. 52 — PLASTIC SNAP-ON SANTA FIGURE.** Fits on C6 or C7½ lamps. Complete with snap-on fasteners. Flame resistant plastic. 10 to display box. 200 to carton. Weight 16 lbs.



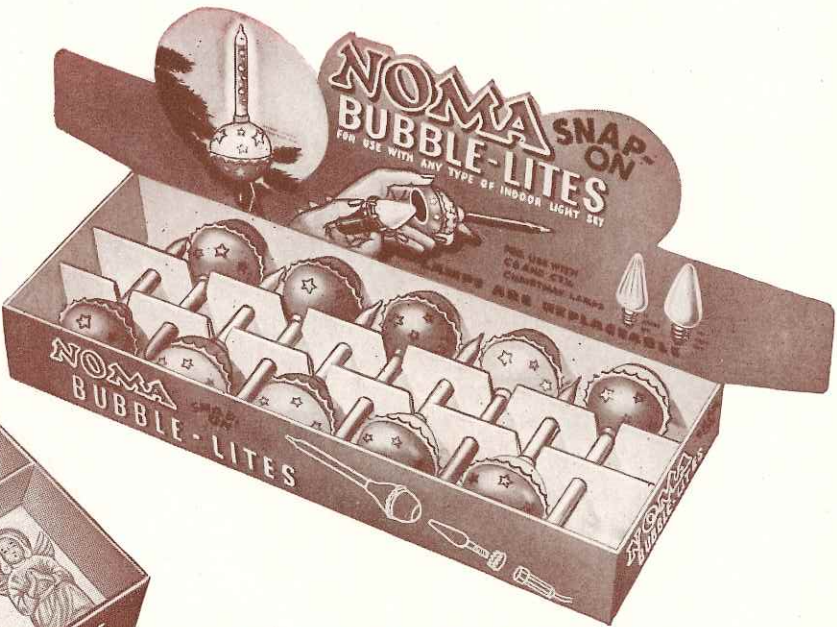
**No. 53 — PLASTIC SNAP-ON SNO-MAN FIGURE.** Fits over C6 or C7½ lamps. Complete with snap-on fastener. Flame resistant plastic. 10 to display box. 200 to carton. Weight 16 lbs.



**No. 55 — PLASTIC SNAP-ON ANGEL FIGURE.** Fits C6 or C7½ lamps. Complete with snap-on fastener. Flame resistant plastic. 10 to display box. 200 to carton. Weight 16 lbs.

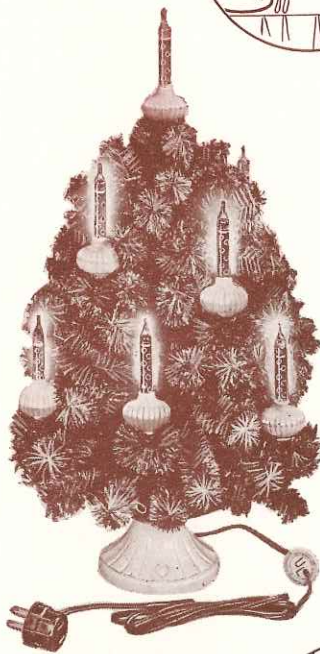


**No. 57—ASSORTED PLASTIC SNAP-ON FANCY FIGURES.** 2 Santa Claus, 1 Sno-Man, 2 Angels, 1 Duck, 1 Rabbit, 1 Chick, 1 Pup, 1 Cat. Fits C6 or C7½ lamps. Complete with snap-on fasteners. Flame resistant plastic. 10 to display box. 20 boxes to carton. Weight 16 lbs.

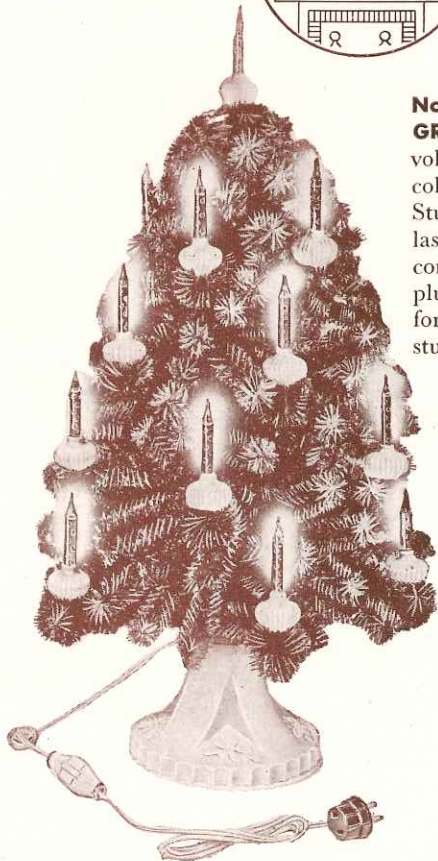


**No. 2000 — SNAP-ON BUBBLE-LITES.** Snaps on over C6 or C7½ lamp. No need to replace the entire unit when the lamp burns out. Flame resistant plastic housing. Complete with snap-on fasteners. 10 to display package. 200 lamps to carton. Weight 17 lbs.

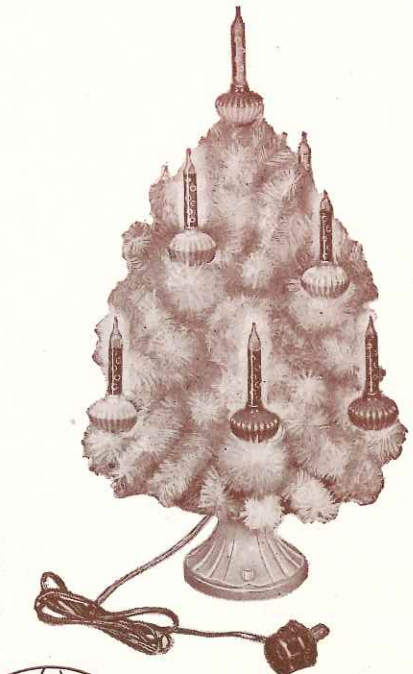
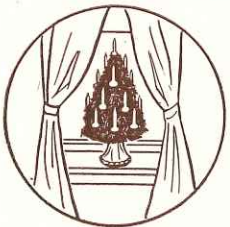
**BUBBLE-LITE TREES SERIES TYPE**



**No. 501G — 9 LIGHT SERIES TYPE GREEN BUBBLE-LITE TREE.** 18" high. 15 volt #420 Bubble-Lite lamps, assorted colors. Bright green flameproofed visca. Metal frame construction. Alive with bubbling action. Complete with 4 foot lead cord, add-on plug and one extra lamp for replacement. Individually packed in sturdy corrugated carton. Weight 6 lbs.



**No. 502W — 9 LIGHT SERIES TYPE WHITE BUBBLE-LITE TREE.** 18" high. 15 volt #420 Bubble-Lite lamps, assorted colors. Bright white flameproofed visca. Metal frame construction. Alive with bubbling action. Complete with 4 foot lead cord, add-on plug and one extra lamp for replacement. Individually packed in sturdy corrugated carton. Weight 6 lbs.

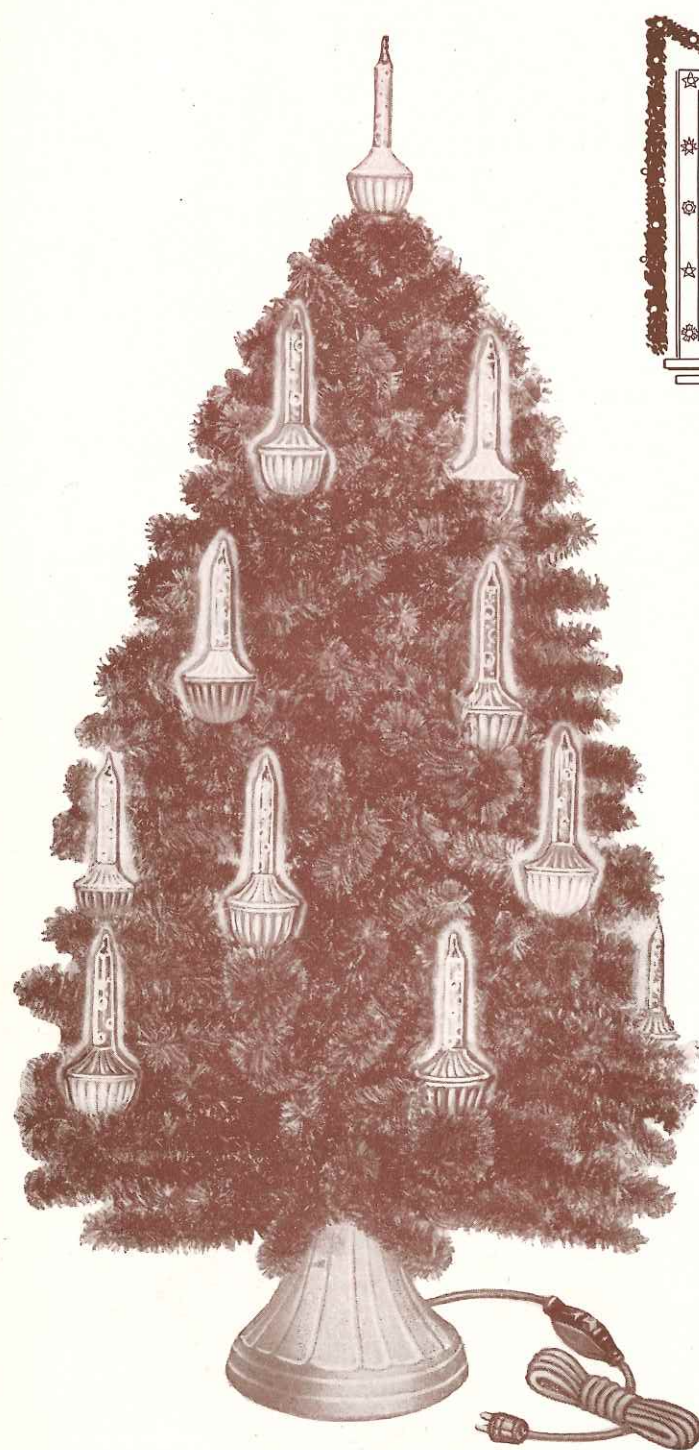


**No. 503G — 18 LIGHT SERIES TYPE GREEN BUBBLE-LITE TREE.** 26" high. 15 volt #420 Bubble-Lite lamps, assorted colors. Bright green flameproofed visca. Sturdy metal frame construction. Will last from season to season. 4 foot lead cord with feed-thru line switch, add-on plug, and two extra bubble-lite lamps for replacement. Individually packed in sturdy corrugated carton. Weight 11 lbs.

**No. 504W — 18 LIGHT SERIES TYPE WHITE BUBBLE-LITE TREE.** 26" high. 15 volt #420 Bubble-Lite lamps, assorted colors. Bright white flameproofed visca. Sturdy metal frame construction. Will last from season to season. 4 foot lead cord with feed-thru line switch, add-on plug, and two extra lamps for replacement. Individually packed in sturdy corrugated carton. Weight 11 lbs.



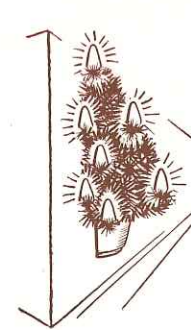




**No. 505G—20 LIGHT MULTIPLE TYPE GREEN BUBBLE-LITE TREE.** 36" high. 120 volt #520 candelabra base lamps. Each lamp burns independently. Bright green flameproofed visca. Sturdy metal frame construction. Will last from season to season. 4 foot lead cord with feed-thru line switch and add-on plug. Individually packed in sturdy corrugated carton. Weight 18 lbs.

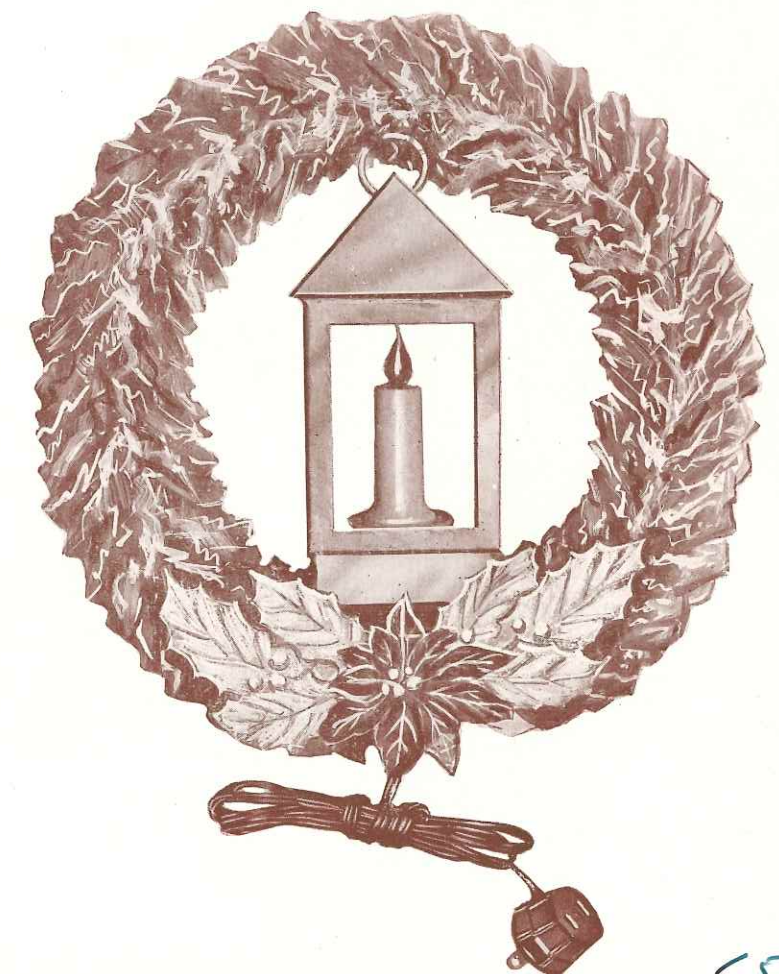


**No. 506W—20 LIGHT MULTIPLE TYPE WHITE BUBBLE-LITE TREE.** 36" high. 120 volt #520 candelabra base lamps. No more searching for the burned out lamp. Bright white flameproofed visca. Sturdy metal frame construction. Will last from season to season. 4 foot lead cord with feed-thru line switch and add-on plug. Individually packed in sturdy corrugated carton. Weight 18 lbs.

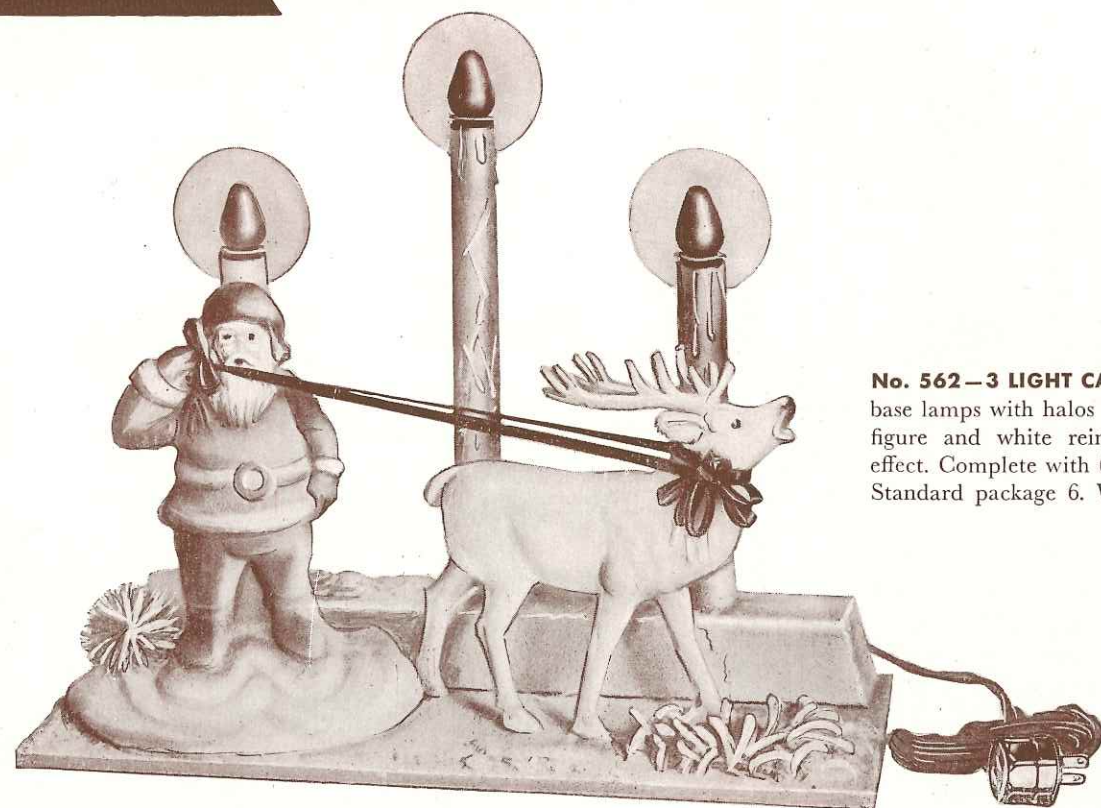


**No. 621—14" GREEN VISCA 8 LIGHT CHRISTMAS TREE WALL PLAQUE.** C-6 series type lamps. Seven assorted color lights decorate tree. Eighth light illuminates red plastic base. Half-round plaque hangs flat against wall or door. Complete with 4 foot lead cord and add-on plug. Standard package 12. Weight: 20 lbs.

**No. 1121—12" RED CELLOPHANE WREATH.** Simulated old English bronze plastic lantern with installed 120 volt candelabra base No. 553 Candle-Lite lamp. 4 foot lead cord and add-on plug. Standard package 24. Weight: 24 lbs.

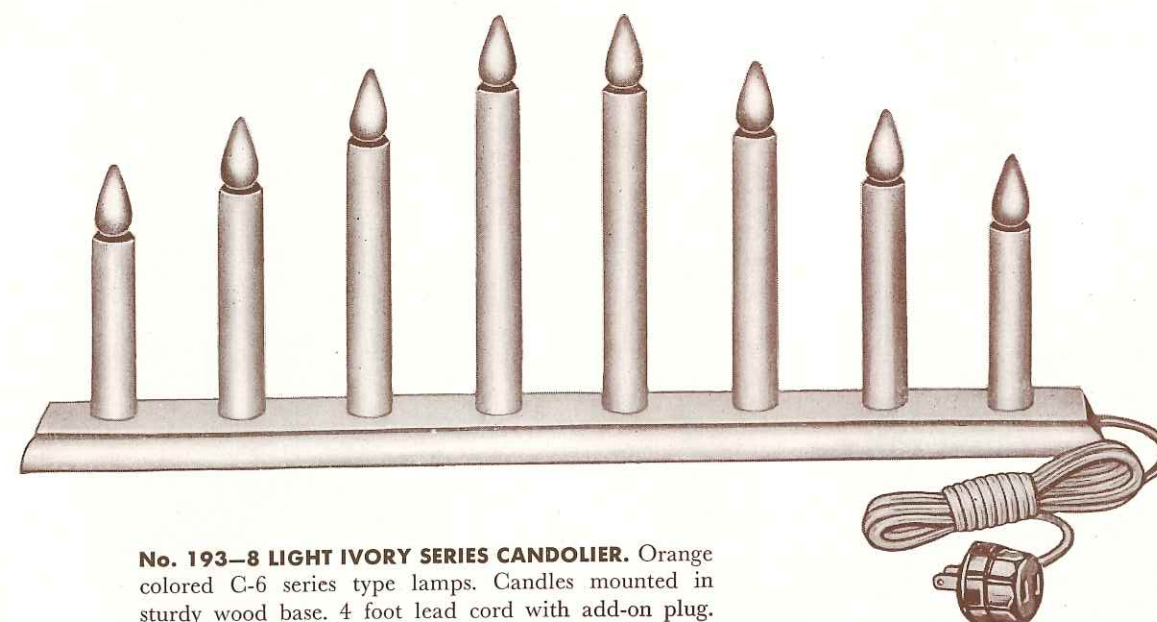






**No. 562—3 LIGHT CANDOLIER.** Red C-7½ candelabra base lamps with halos and red candles. Full color Santa figure and white reindeer. Beautiful simulated snow effect. Complete with 6 foot lead cord and add-on plug. Standard package 6. Weight: 24 lbs.

**No. 563—15" CHRISTMAS TREE WITH FULL COLOR SANTA FIGURE** and cottage mounted on 12" round plaque base. Single red C-7½ candelabra base lamp with halo atop tree. Beautiful simulated snow effect. 4 foot lead cord and plug. Standard package 6. Weight: 18 lbs.



**No. 193—8 LIGHT IVORY SERIES CANDOLIER.** Orange colored C-6 series type lamps. Candles mounted in sturdy wood base. 4 foot lead cord with add-on plug. Standard package 12. Weight: 18 lbs.

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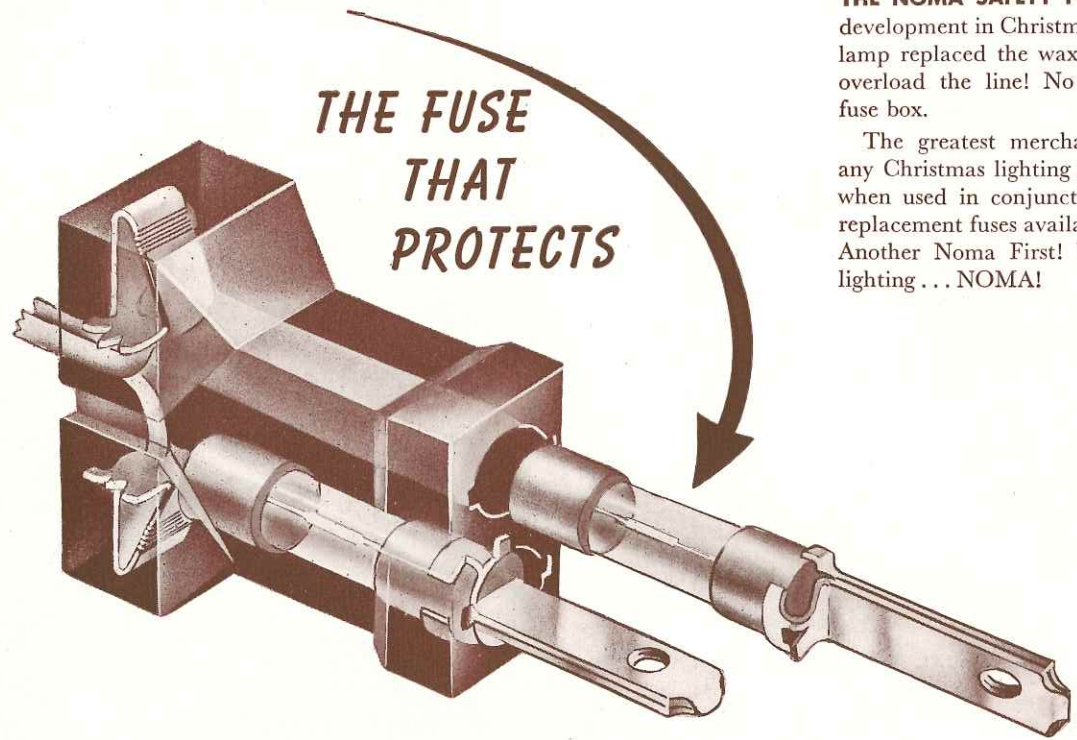
**No. 128—11" IVORY COLORED ALL PLASTIC SINGLE CANDLE.** Orange colored C-7½ candelabra base lamp with halo. 4 foot lead cord and add-on plug. Standard package 24. Weight: 14 lbs.





# SAFETY PLUG & FUSES

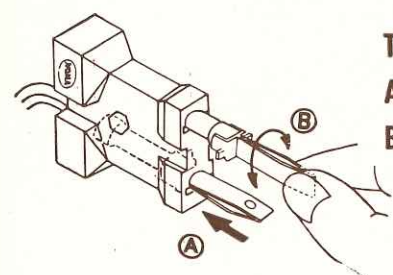
THE FUSE  
THAT  
PROTECTS



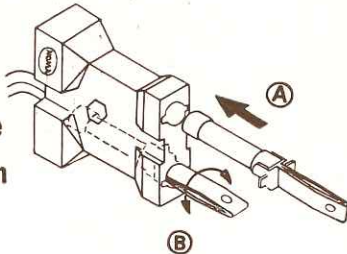
THE NOMA SAFETY FUSE PLUG is the greatest safety development in Christmas lighting since the incandescent lamp replaced the wax candle. Now it is impossible to overload the line! No more troublesome trips to the fuse box.

The greatest merchandising feature ever built into any Christmas lighting outfit! Safeguards the entire tree when used in conjunction with other sets. Inexpensive replacement fuses available at Noma dealers everywhere. Another Noma First! by the first name in Christmas lighting...NOMA!

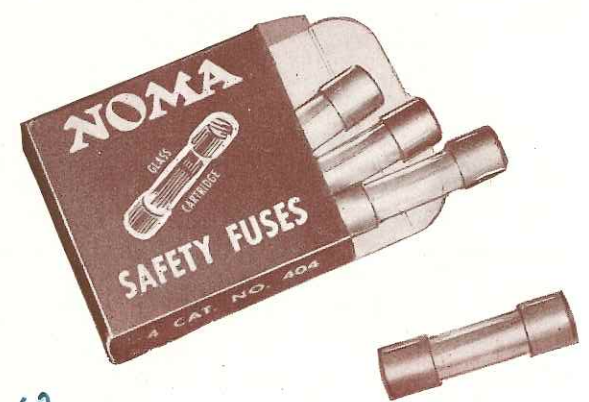
## DIRECTIONS



- TO REMOVE FUSE**
- A. Press blade slightly into plug
  - B. Twist 1/4 turn and withdraw from plug

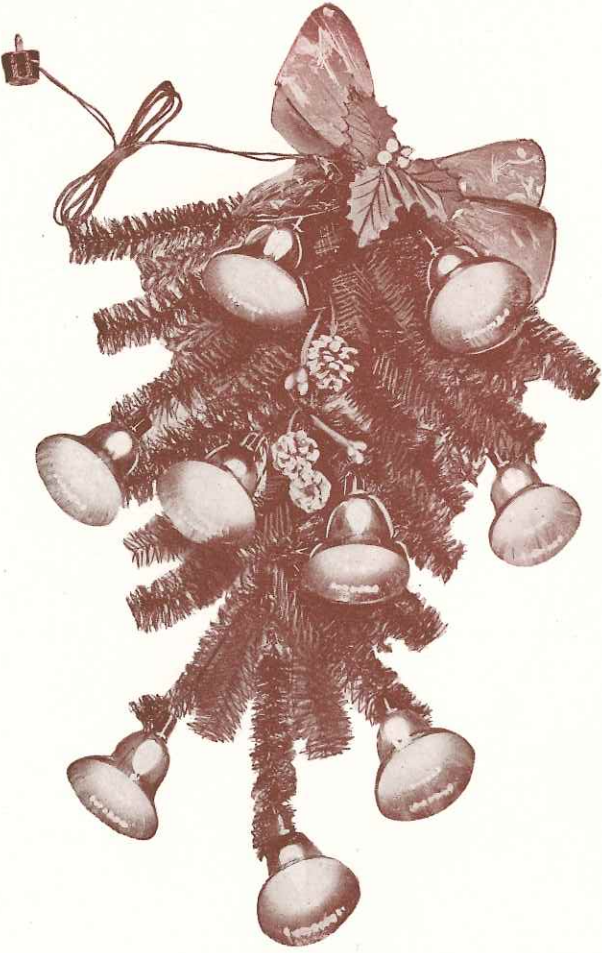


- TO INSERT FUSE**
- A. Place Fuse in blade then insert Fuse in plug with slight pressure
  - B. Twist 1/4 turn to lock in position

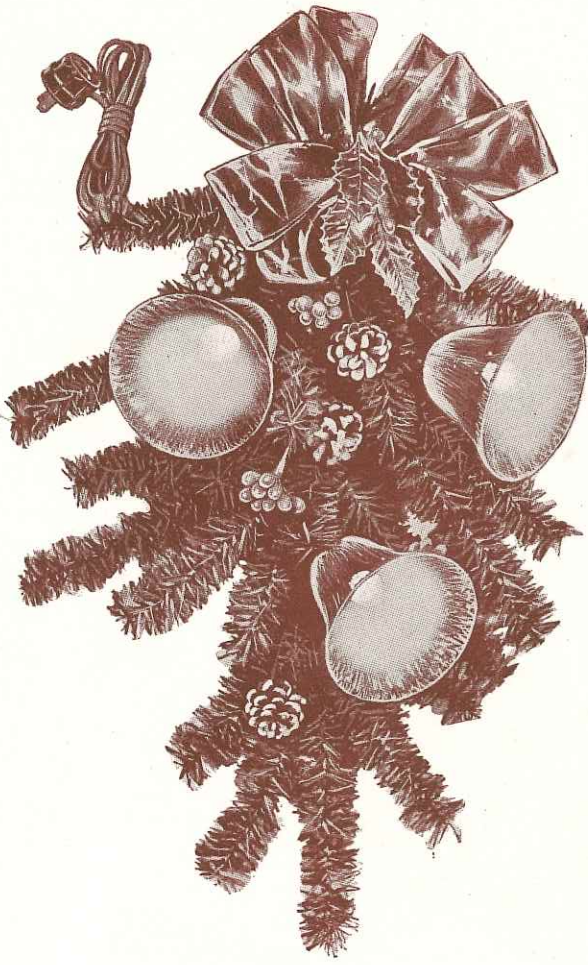
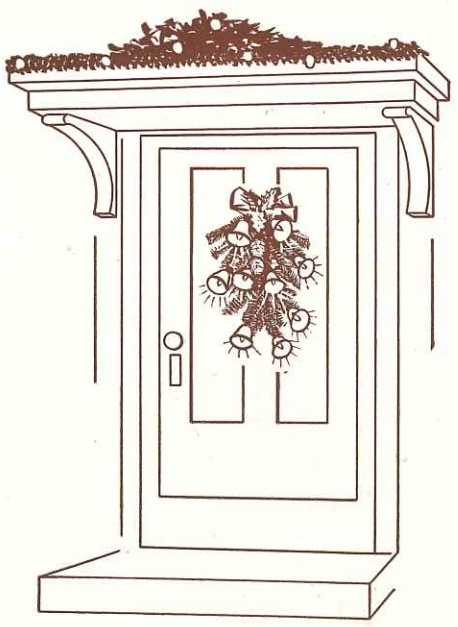


**No. 404 — GLASS CARTRIDGE TYPE FUSE FOR SAFETY PLUG.** 120 volt, 5 amp. Four to a box. Standard package 144 boxes. Weight: 2 lbs.

# ILLUMINATED BELL SPRAYS



**No. 547-9 LIGHT YULE SPRAY.** Nine 3" red cellophane bells arranged on cluster of green visca pine spray. Decorated with silver pine cones, red berries and large red cellophane bow. 4 foot lead cord and add-on plug. Equipped with C6 series lamps. Flame resistant. Standard package 6. Weight 15 lbs.



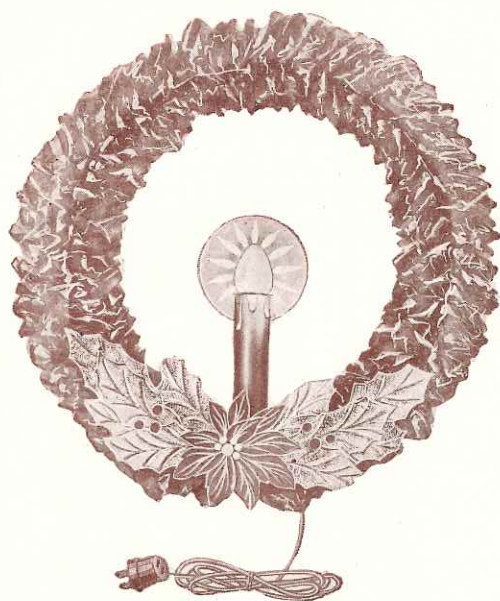
**No. 548-3 BELL YULE SPRAY.** Two 5" and one 4" red cellophane bells artistically spaced on a cluster of green visca pine spray. Decorated with silver pine cones, red berries and large red cellophane bow. 4 foot lead cord and add-on plug. Equipped with three candelabra base lamps. Flame resistant. Standard package 6. Weight 16 lbs.

SAFETY FUSE PLUG SETS—THE SAFEST IN THE WORLD

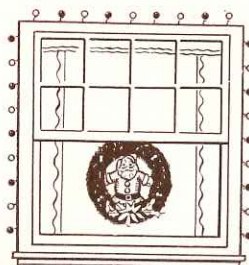
NOMA ELECTRIC CORPORATION  
55 WEST 13th STREET • NEW YORK 11, N. Y.



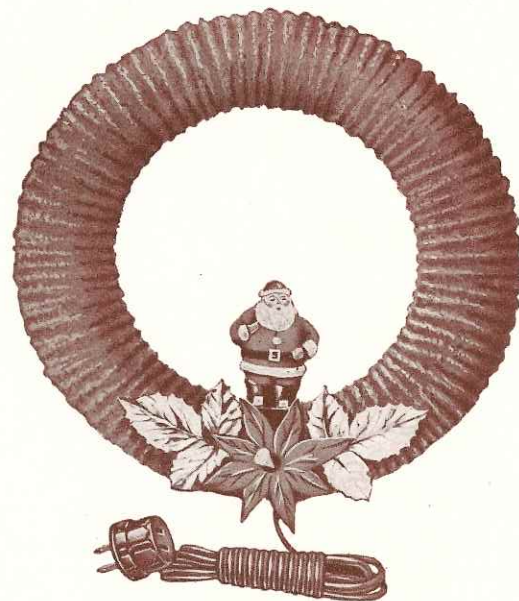
## Individually Boxed WREATHS



**No. 1115 - 12" RED CELLOPHANE WREATH.** Crisp shirred cellophane on sturdy wire frame. Silver leaves and poinsettia decoration. 3½" red candle. C7½ candelabra base lamp with decorated Halo. 4 foot lead cord with add-on plug. Individually packaged. Flame resistant. Standard package 36. Weight 32 lbs.



**No. 1117 - 14" GREEN VISCA WREATH.** One C7½ candelabra base multiple type lamp. Colorful plastic Santa-Glo figure with silvered holly leaves, poinsettia and red berry decorations. 4 foot lead cord with add-on plug. One to display box. 12 to standard carton. Weight 27 lbs.



**No. 1116 - 12" RED CHENILLE WREATH.** Complete with colorful #61 plastic Santa figure with installed 120 volt candelabra base lamp. 4 foot lead cord with add-on plug. One to display box. 24 to standard carton. Weight 18 lbs.

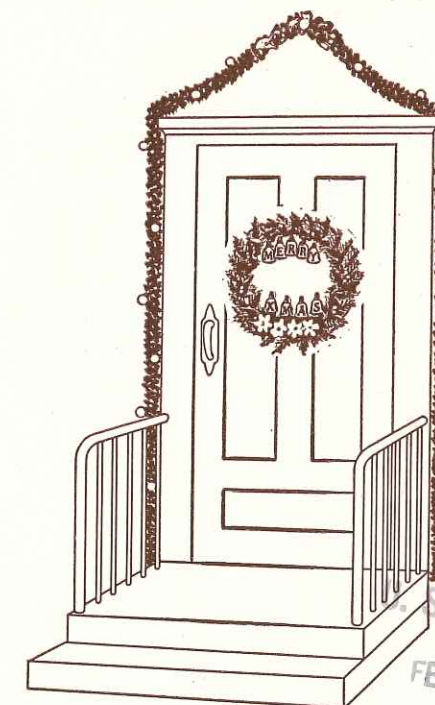


**No. 1118 - 12" RED CELLOPHANE WREATH.** One 120 volt #520 candelabra base Bubble-Lite Lamp. Silvered leaves and poinsettia decorations mounted on crisp bundled red cellophane. Sturdy wire frame. 4 foot lead cord with add-on plug. One to display box. 36 in carton. Weight 25 lbs.

## Individually Boxed WREATHS



**No. 1508 - 9 LIGHT HOLLY WREATH.** 20" diameter. 15 volt C6 series type lamps. Rigid metal frame. Red and green leaves with red berries. Add-on plug. 4 foot lead cord. Standard package 10. Weight 25 lbs.



U.S. Patent Office  
FEB 9 1953  
Design Division



**No. 1509 - 9 LIGHT MERRY XMAS WREATH.** 20" diameter. 15 volt C6 series type lamps. Nine red translucent plastic bells that spell out "Merry Xmas". 4 foot lead cord and add-on plug. Standard package 10. Weight 25 lbs.

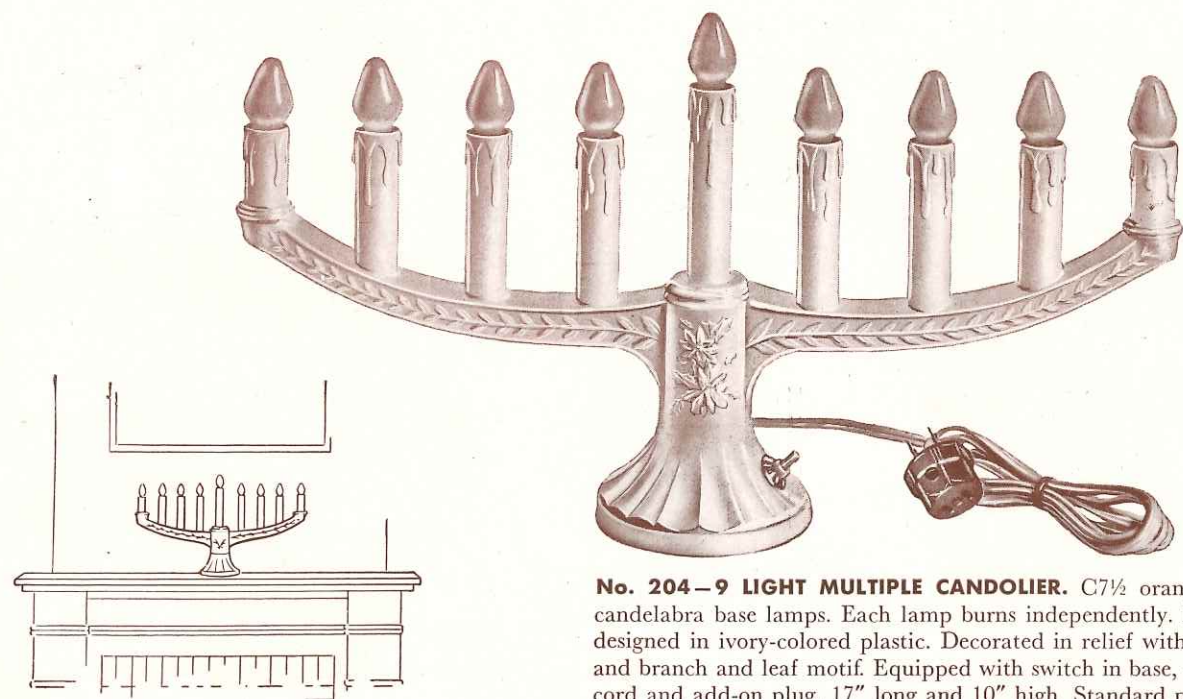
**No. 1512**—Same as No. 1509 but equipped with nine C7½ independently burning candelabra base lamps.

FOR LARGER SALES!...FEATURE OUTDOOR LIGHTING

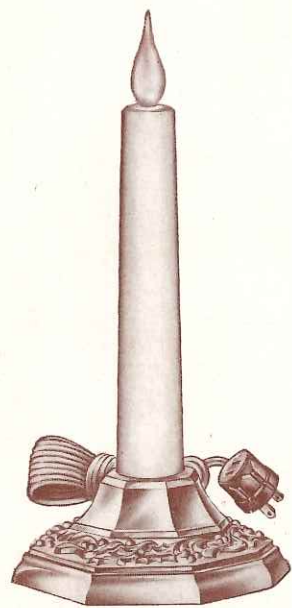
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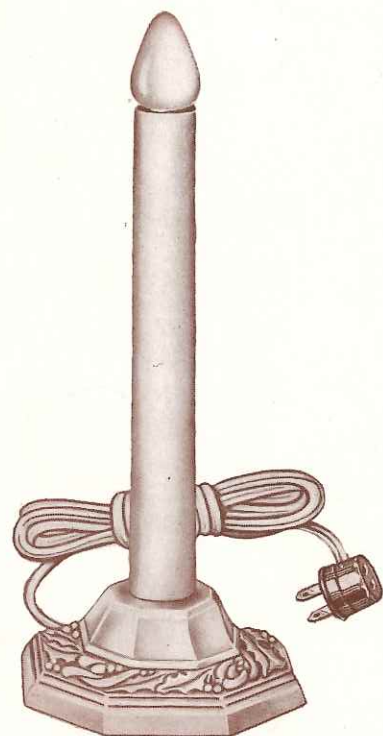
## CANDLES & CANDOLIERS



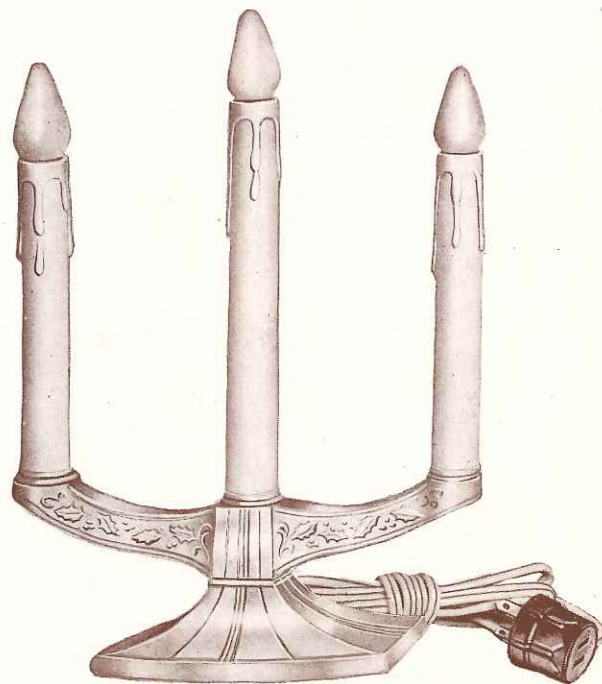
**No. 204-9 LIGHT MULTIPLE CANDOLIER.** C7½ orange colored candelabra base lamps. Each lamp burns independently. Beautifully designed in ivory-colored plastic. Decorated in relief with poinsettia and branch and leaf motif. Equipped with switch in base, 4 foot lead cord and add-on plug. 17" long and 10" high. Standard package 12. Weight 25 lbs.



**No. 180 - ILLUMINATED TAPERED TRANSLUCENT PLASTIC CANDLE.** C7½ candelabra lamp. Molded plastic base. Entire candle lights up with warm glow. Realistic plastic flame tip. 4 foot lead cord and add-on plug. Has all the gracious charm of an old fashioned lighted candle. One to box, 24 to carton. Weight 13 lbs.

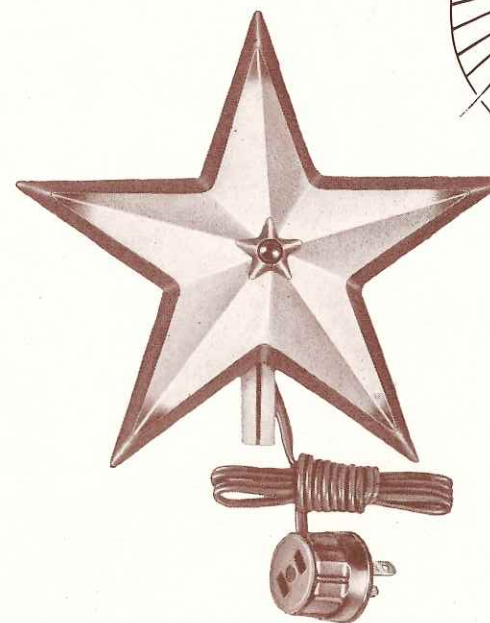


**No. 129-11" SINGLE IVORY CANDLE.** C7½ candelabra lamp. Plastic base. 4 foot lead cord and add-on plug. Individually boxed. 24 to standard carton. Weight 12 lbs.

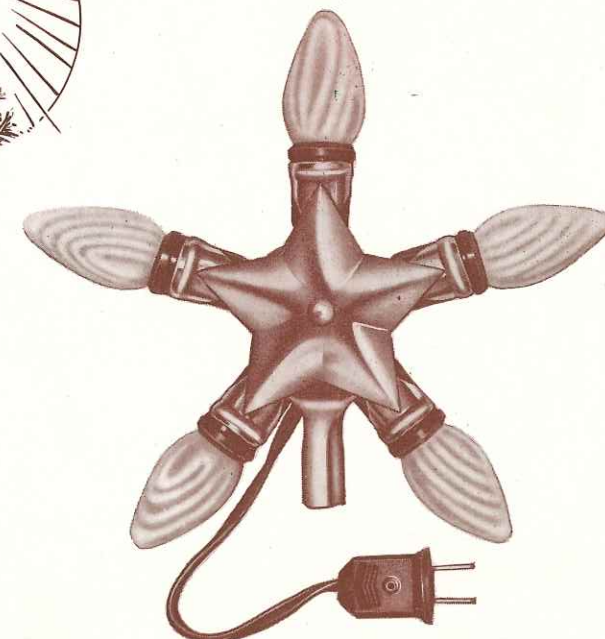


**No. 165 - 3 LIGHT PLASTIC CANDOLIER.** C7½ multiple burning candelabra base lamps. 4 foot lead cord with add-on plug. Individually packed. Standard package 24. Weight 25 lbs.

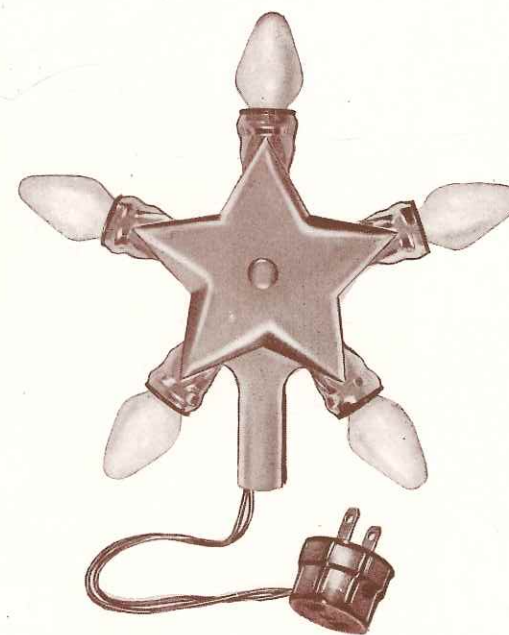
## TREE TOP STARS



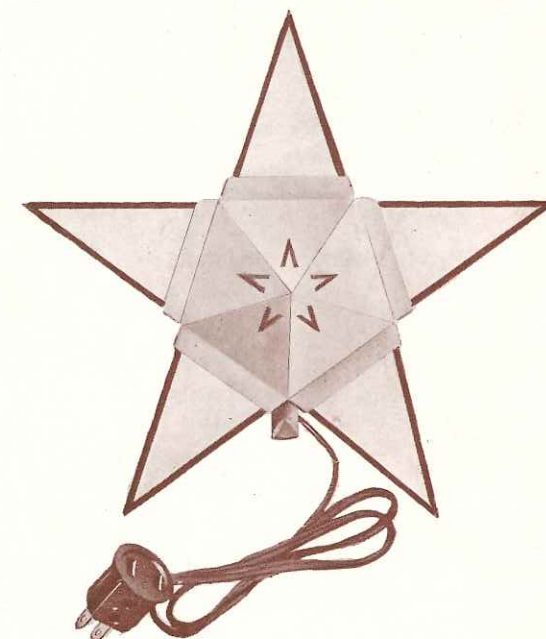
**No. 69-ALL METAL STAR.** C7½ candelabra base lamp. Light radiates from outer edge and from red plastic bead in center. 2½ foot lead cord with add-on plug. Standard package 24. Weight 18 lbs.



**No. 123-5 LIGHT OUTDOOR STAR OF BETHLEHEM.** C9½ intermediate base multiple burning type lamps. 9½" diameter. Sockets sealed. Weatherproofed. Rubber washers to keep lamps tight in sockets and keep out moisture. Metal tube for attaching to top of tree. 10" lead cord with add-on plug. Individually packed. Standard package 24. Weight 24 lbs.



**No. 124-5 LIGHT MULTIPLE INDOOR STAR.** 8" diameter. C7½ candelabra base multiple burning 120 volt lamps. 10" lead cord with add-on plug. Standard package 24. Weight 16 lbs.



**No. 126 - COLOR POINT STAR.** One C7½ candelabra base multiple type lamp. Edges of plastic points give off bright red "neon effect" glow when illuminated. Complete with 2½ foot lead cord and add-on plug. Individually boxed. Standard package 24. Weight 21 lbs.

BUY THE BEST-BUY NOMA

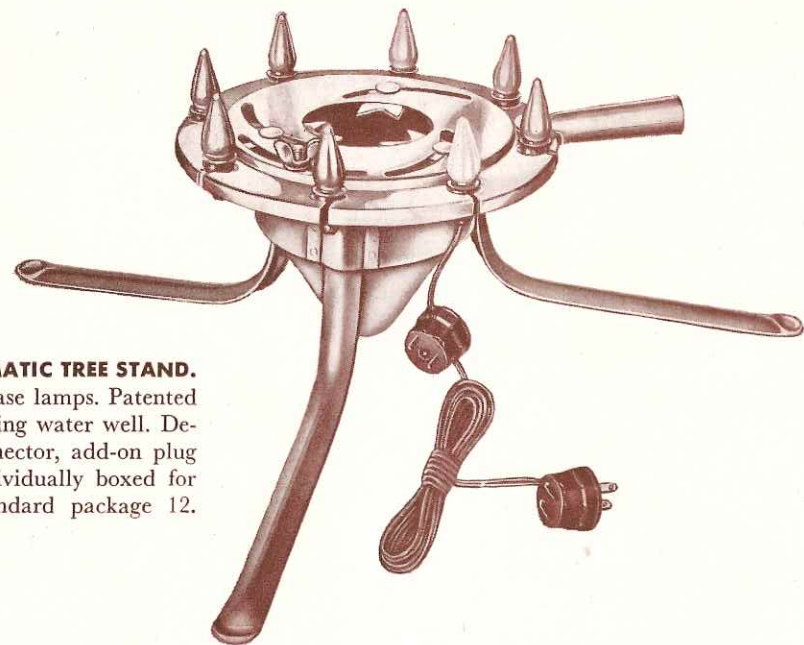
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## TREE HOLDERS

### No. 173—8 LIGHT AUTOMATIC TREE STAND.

Series type C6 miniature base lamps. Patented locking device. Tree centering water well. Detachable legs. Add-on connector, add-on plug and 4 foot lead cord. Individually boxed for year to year storage. Standard package 12. Weight 47 lbs.



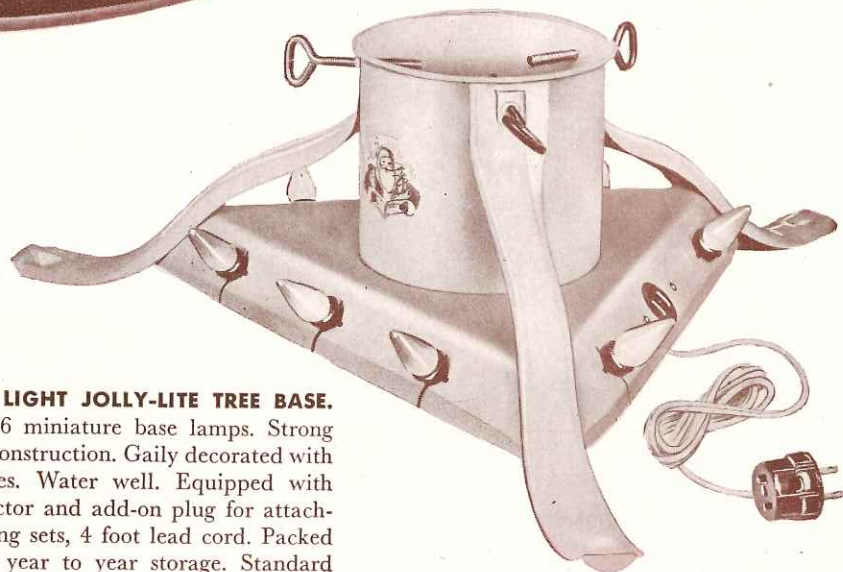
### No. 175—ILLUMINATED PLASTIC CHRISTMAS TREE STAND.

Equipped with one candelabra base lamp. Lights up and bathes the bottom of the tree in beautiful soft light. 4 foot lead cord with add-on plug. Water well. Sturdy construction. Packed in individual corrugated containers. Weight 3½ lbs.



### No. 176—8 LIGHT JOLLY-LITE TREE BASE.

Series type C6 miniature base lamps. Strong sturdy metal construction. Gaily decorated with colorful figures. Water well. Equipped with add-on connector and add-on plug for attaching tree lighting sets, 4 foot lead cord. Packed in carton for year to year storage. Standard package 1. Weight 5 lbs.



## SPECIALTIES



### No. 551—ILLUMINATED SANTA FACE PLAQUE.

Two C7½ 120 volt multiple type lamps held tight by rubber washers. Suitable for INDOOR or OUTDOOR use. Larger than life, 14" full color. Molded plastic. Exquisite detail. Easy to hang on wall or window. Instructions for replacing of lamps included. 4 foot lead and add-on plug. Standard package 6. Weight 22 lbs.



**No. 606—ILLUMINATED PLASTIC MUSICAL ALTAR.** One 15 watt lamp inside altar lights clear plastic candles and cross. Statue is exquisite in detail. Altar has beautiful marble effect. A full color reproduction of "The Last Supper" adorns the front panel. Equipped with Swiss music box. Dimensions 11" long, 11¼" high, 4¼" wide, 4 foot lead cord with add-on plug. Standard package 6. Weight 21 lbs.

U. S. Patent Office

FEB 9 1953

Design Division



### No. 701—ANGEL-LITE WITH STAR WAND.

C7½ candelabra base multiple type lamp illuminates translucent plastic star-studded dress, wand and amber Halo. Molded silver wings. 4 foot lead cord with add-on plug. Standard package 24. Weight 22 lbs.



**No. 1201—ALL METAL CROSS.** C7½ candelabra base multiple type lamp. Light shines from surrounding edges and through plastic beads. 10" high by 7" wide. 4 foot lead cord with add-on plug. Standard package 24. Weight 25 lbs.

SELL THE BEST—SELL **NOMA**

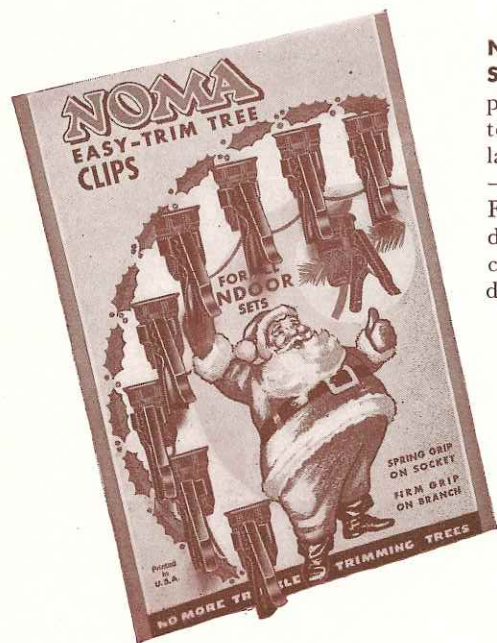
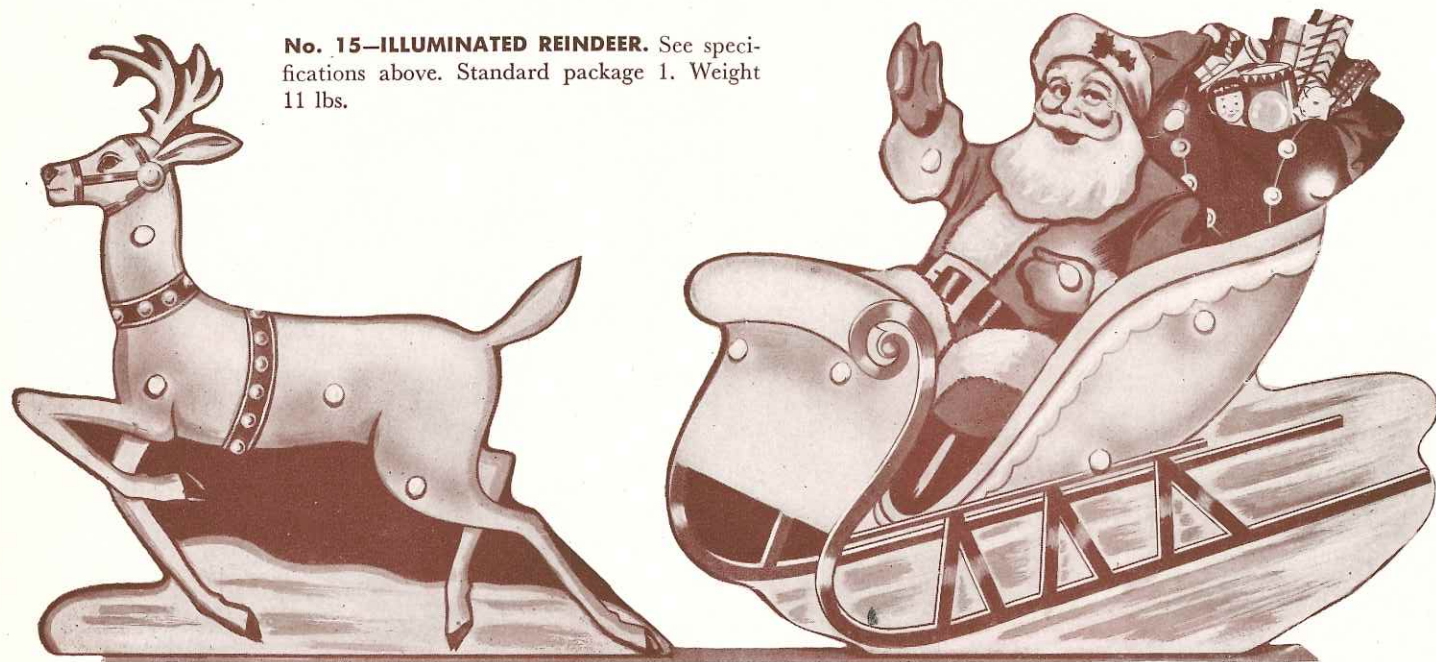
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## SANTA, REINDEER & HALOS

**No. 15-17—ILLUMINATED SANTA SLEIGH AND REINDEER.** Weatherproofed composition board. Silk screened in six colors. Reindeer illuminated with four C9½ multiple burning weatherproofed outdoor lights with washers to hold lamps tight in sockets. Sleigh illuminated with 8 C9½ lamps. Each unit is fitted with plug and add-on connector. Reindeer is 40" high, 36" wide. Santa Sleigh is 48" wide, 38" high. Complete with four 32" sturdy ground posts, brass screws and instructions for assembly. Standard package 1. Weight 21 lbs.

**No. 15—ILLUMINATED REINDEER.** See specifications above. Standard package 1. Weight 11 lbs.

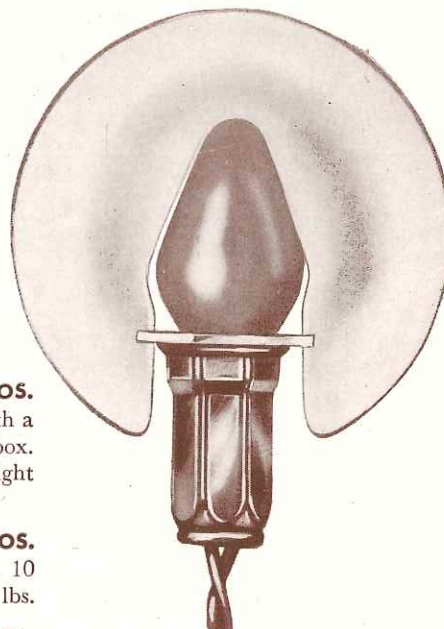


**No. 408 — SPRING SOCKET CLIPS.** 8 on display card. Makes it easy to attach sockets and lamps to branches of tree—holds lamps upright. For miniature and candelabra type sockets. 72 cards, 576 clips to standard carton. Weight 8 lbs.

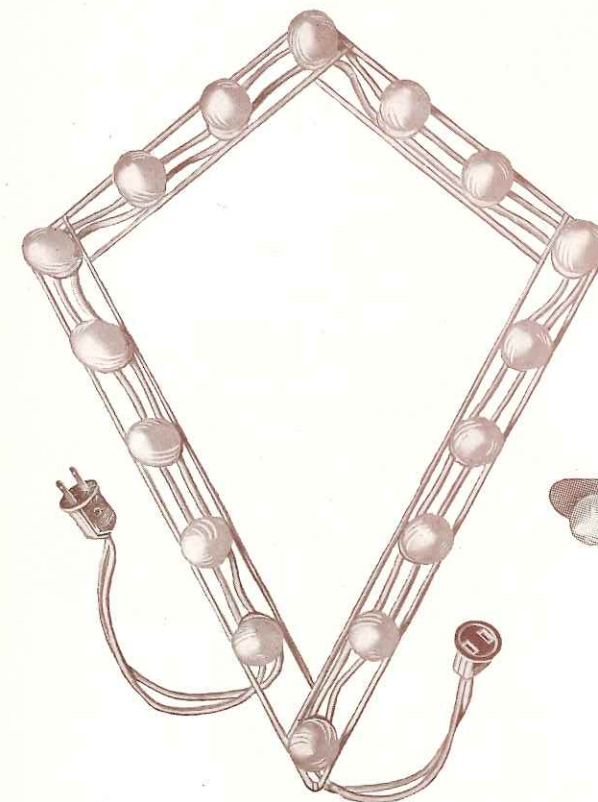
**No. 2007 — NOMA PLASTIC HALOS.** Fits C7½ lamps. Circles the lamp with a radiant glow. 8 Halos to a display box. 18 boxes to standard package. Weight 3¼ lbs.

**No. 2008 — NOMA PLASTIC HALOS.** Fits C9½ lamps. 25 to display box. 10 boxes to standard package. Weight 18 lbs.

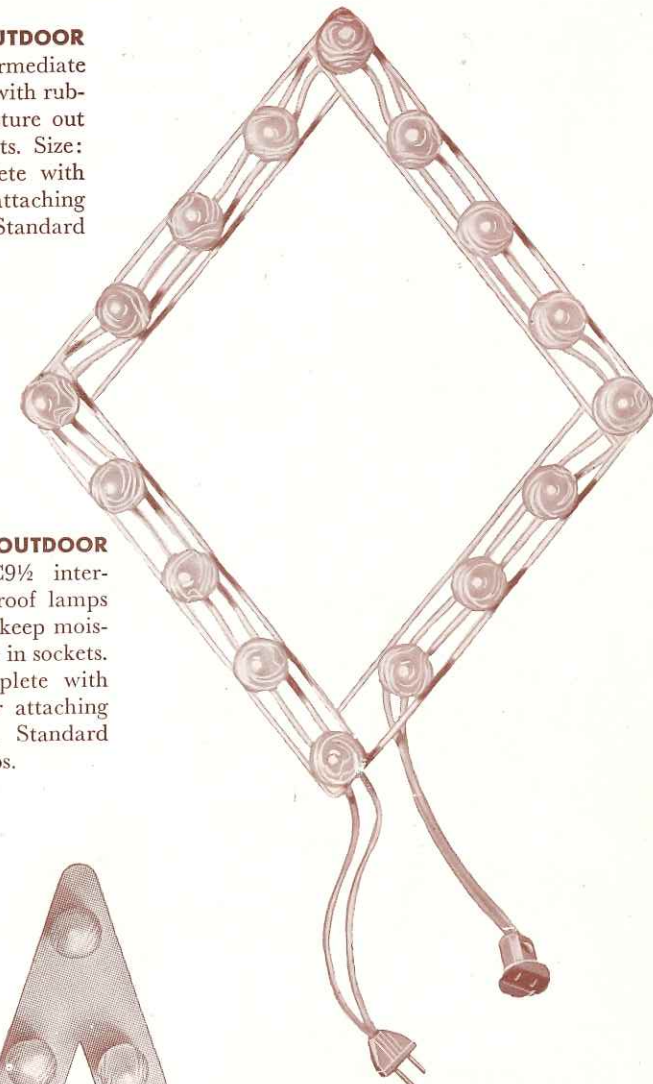
**No. 2009 — NOMA PLASTIC HALOS.** Fits C6 lamps. 25 to display box. 24 boxes to standard package. Weight 22 lbs.



**No. 21 — 18 LIGHT OUTDOOR METAL CIRCLE.** C9½ intermediate base weatherproof lamps with rubber washers to keep moisture out and lamps tight in sockets. Size: 14" in diameter. Complete with plug and connector for attaching additional decorations. Standard package 1. Weight 3 lbs.

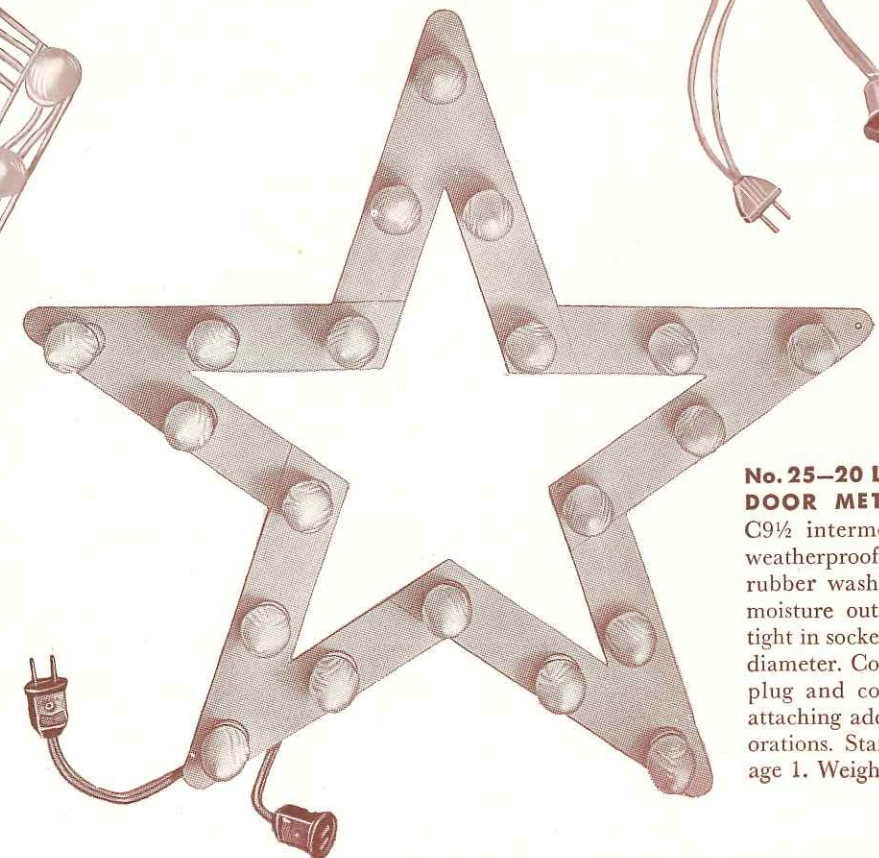


**No. 23 — 15 LIGHT OUTDOOR METAL DIAMOND.** C9½ intermediate base weatherproof lamps with rubber washers to keep moisture out and lamps tight in sockets. Size: 18"x13¼". Complete with plug and connector for attaching additional decorations. Standard package 1. Weight 3 lbs.



**No. 25—20 LIGHT OUTDOOR METAL STAR.** C9½ intermediate base weatherproof lamps with rubber washers to keep moisture out and lamps tight in sockets. Size: 21" diameter. Complete with plug and connector for attaching additional decorations. Standard package 1. Weight 5 lbs.

**No. 24—16 LIGHT OUTDOOR METAL SPEAR-HEAD.** C9½ intermediate base weatherproof lamps with rubber washers to keep moisture out and lamps tight in sockets. Size: 18"x15". Complete with plug and connector for attaching additional decorations. Standard package 1. Weight 3 lbs.

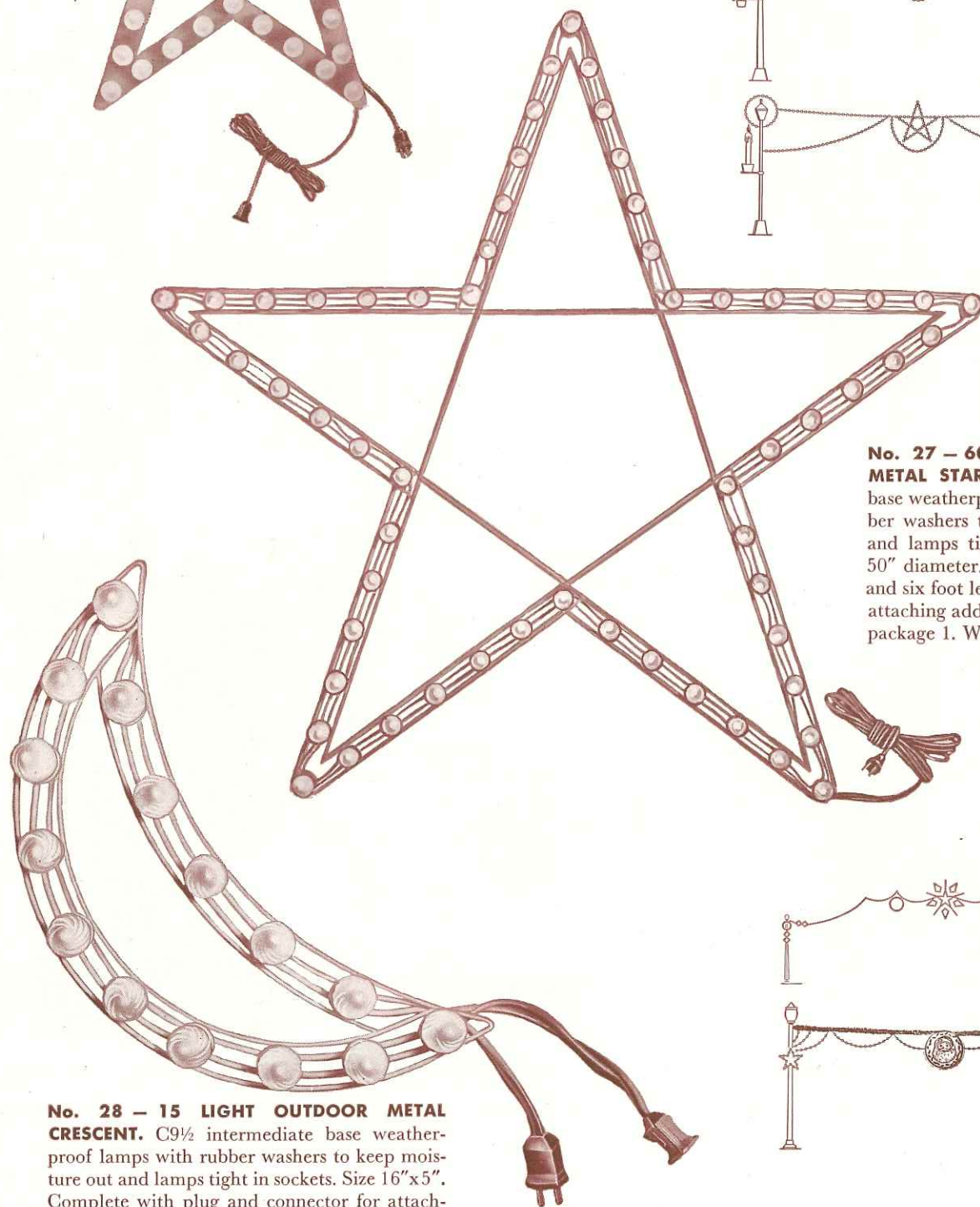


**NOMA** MAKERS OF WORLD FAMOUS CHRISTMAS LIGHTS

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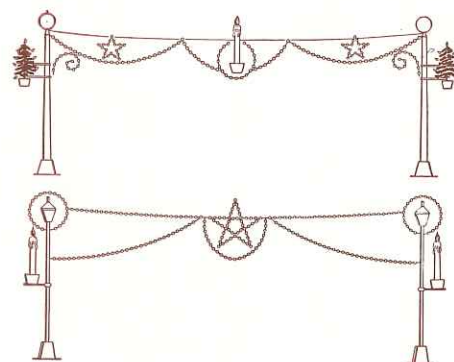
**No. 26 - 40 LIGHT OUTDOOR METAL STAR.** C9½ intermediate base weatherproof lamps with rubber washers to keep moisture out and lamps tight in sockets. Size: 30" diameter. Complete with plug and connector for attaching additional decorations. Standard package 1. Weight 10½ lbs.



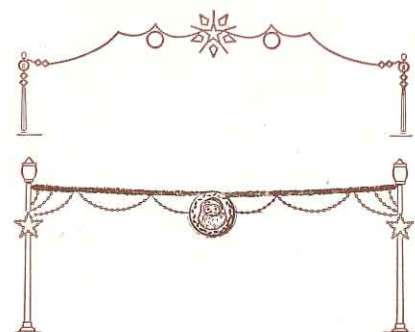
**No. 28 - 15 LIGHT OUTDOOR METAL CRESCENT.** C9½ intermediate base weatherproof lamps with rubber washers to keep moisture out and lamps tight in sockets. Size 16"x5". Complete with plug and connector for attaching additional sets. Standard package 1. Weight 3 lbs.

## SPECIAL WEATHERPROOF

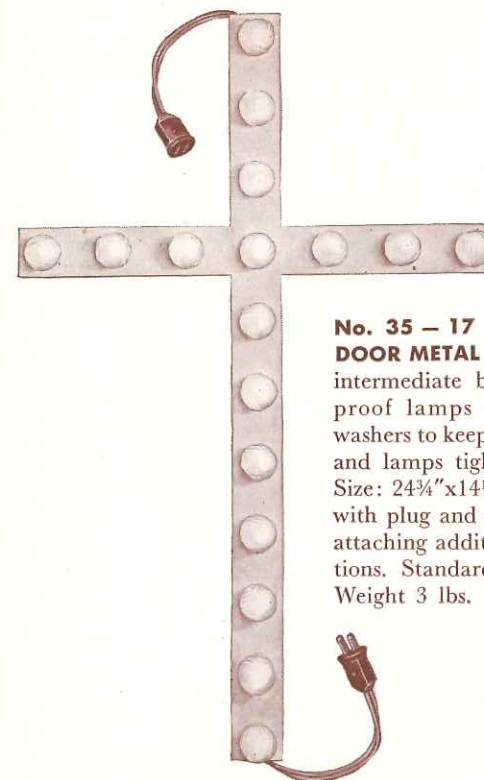
### FESTIVE LIGHTING



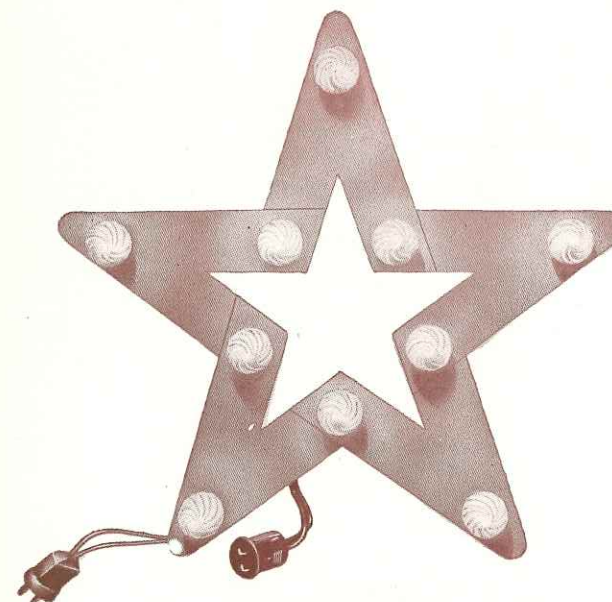
**No. 27 - 60 LIGHT OUTDOOR METAL STAR.** C9½ intermediate base weatherproof lamps with rubber washers to keep moisture out and lamps tight in sockets. Size: 50" diameter. Complete with plug and six foot lead and connector for attaching additional sets. Standard package 1. Weight 15 lbs.



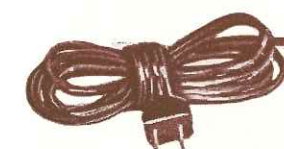
## SPECIAL OUTDOOR WEATHERPROOF FESTIVE LIGHTING



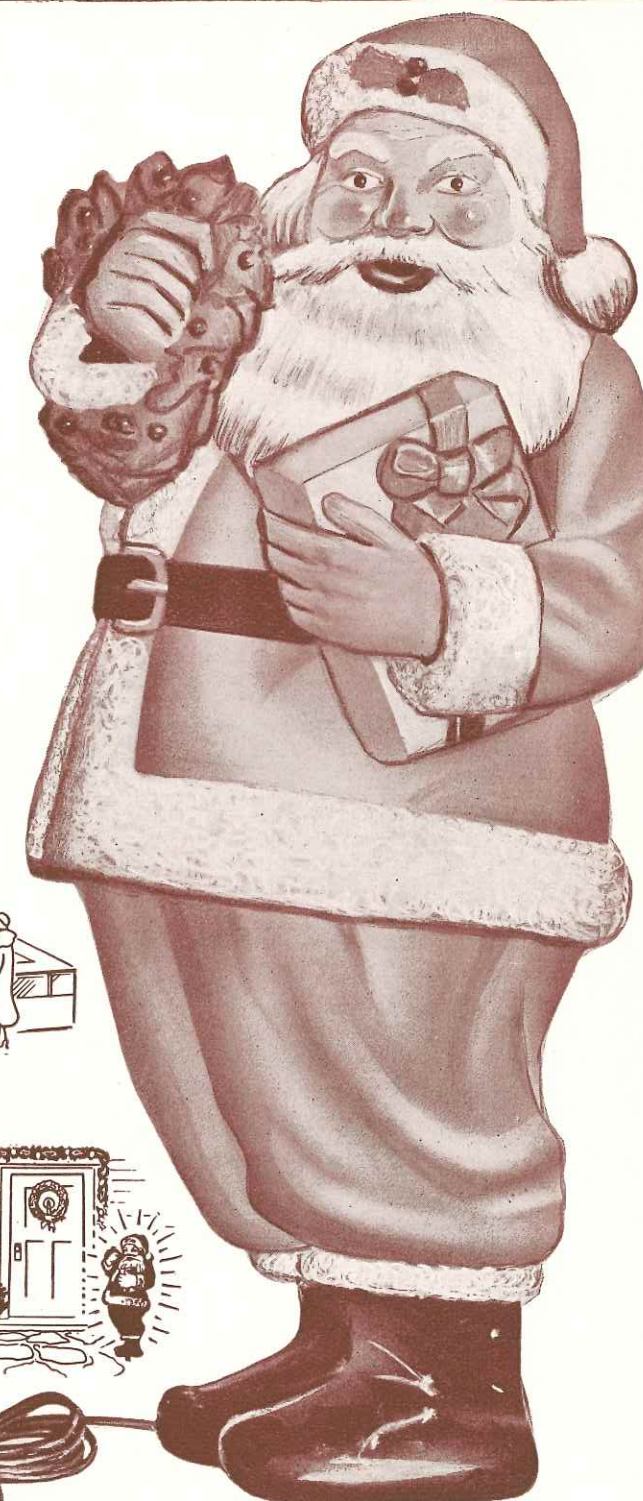
**No. 35 - 17 LIGHT OUTDOOR METAL CROSS.** C9½ intermediate base weatherproof lamps with rubber washers to keep moisture out and lamps tight in sockets. Size: 24¾"x14½". Complete with plug and connector for attaching additional decorations. Standard package 1. Weight 3 lbs.



**No. 36 - 10 LIGHT OUTDOOR METAL STAR.** C9½ intermediate base weatherproof lamps with rubber washers to keep moisture out and lamps tight in sockets. Size: 16" across. Complete with plug and connector for attaching additional decorations. Standard package 1. Weight 4 lbs.



**No. 33 - 2½ FOOT ILLUMINATED PLASTIC SANTA FIGURE.** Full length, full color. Weatherproof construction. Illuminated by four multiple burning candelabra base lamps with rubber washers to keep moisture out and lamps tight in sockets. For INDOOR or OUTDOOR use with 4 foot lead cord. Complete with ground stake to hold Santa upright and instruction sheet showing (1) how to hang and/or mount (2) how to change lamps. Standard package 1. Weight 7¼ lbs.

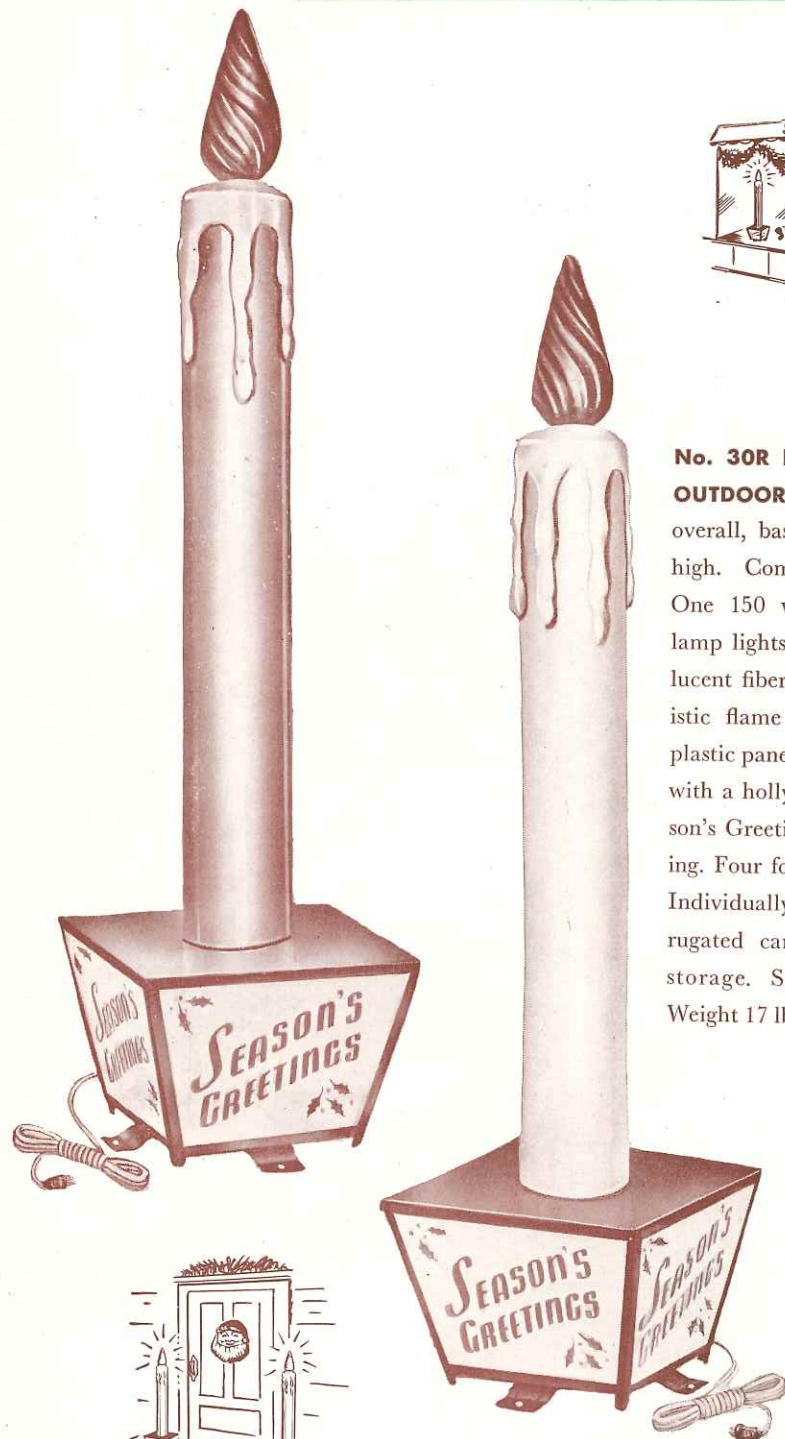


**NOMA EQUIPMENT MEETS EVERY OUTDOOR LIGHTING TEST**

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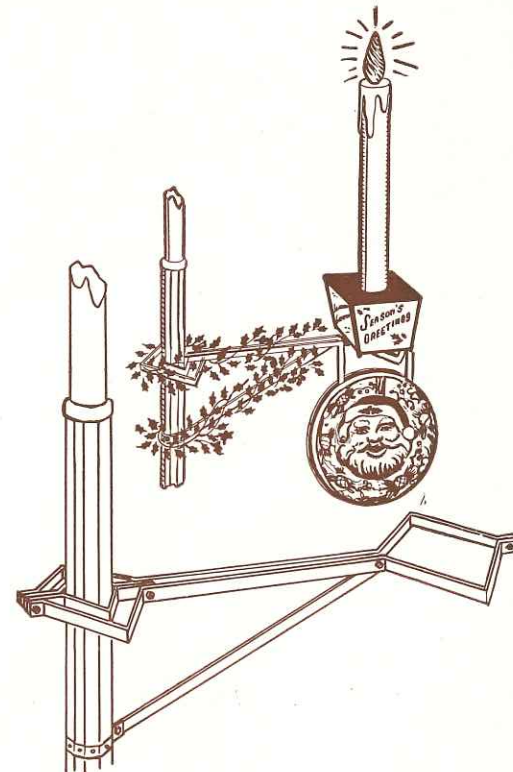
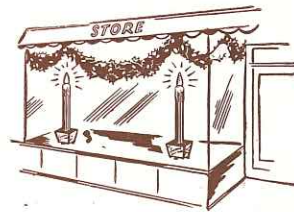


## SPECIAL OUTDOOR WEATHERPROOF FESTIVE LIGHTING



**No. 30R Red & 31W White—OUTDOOR CANDLES.** 53" high overall, base is 13" square by 9" high. Completely weatherproof. One 150 watt PAR 38 outdoor lamp lights entire length of translucent fiber glass candle and realistic flame tip. Four translucent plastic panels in base are decorated with a holly leaf design and "Season's Greetings" in colorful lettering. Four foot lead cord and plug. Individually packed in sturdy corrugated carton for year to year storage. Standard package 1. Weight 17 lbs.

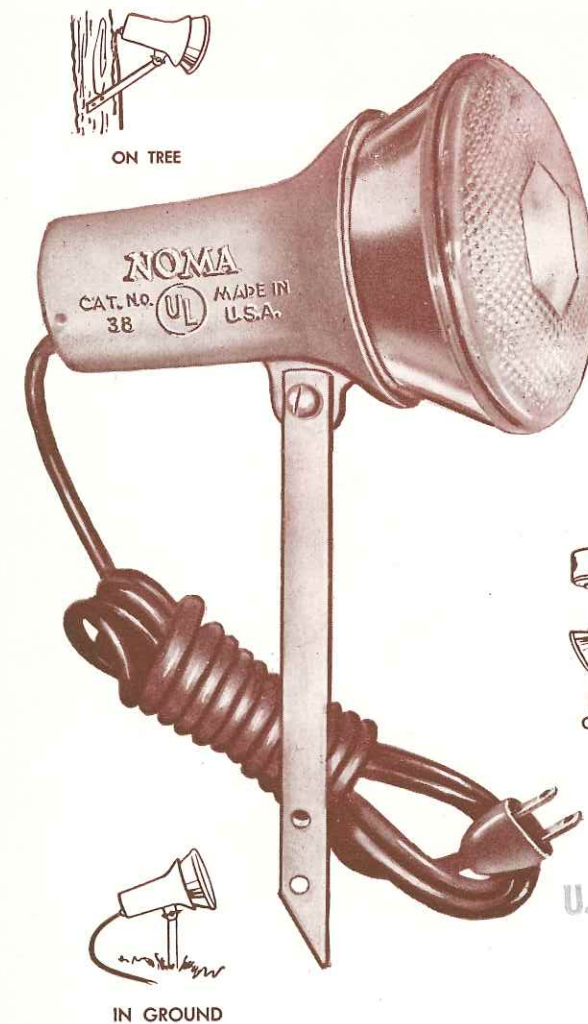
**No. 39—21" OUTDOOR SANTA FACE WREATH.** One 40 watt lamp illuminates full color plastic Santa face. Wreath is silver foil with light shining through red berries and green holly leaves. For INDOOR or OUTDOOR use. 4 foot lead cord with plug. Standard package 1. Weight 8 lbs.



**No. 19—LIGHTING STANDARD BRACKET.** A ready made bracket for lighting standards that is designed to hold almost any type of street lighting decoration. Sturdy, all metal construction. Easy to install, simple nut and bolt assembly. Adjustable, will fit any size lighting standard from 3" to 9" in diameter. Easy-to-follow instructions included in kit. Economical, costs far less than made-to-order brackets. Packed one to a carton. Weight 18 lbs.

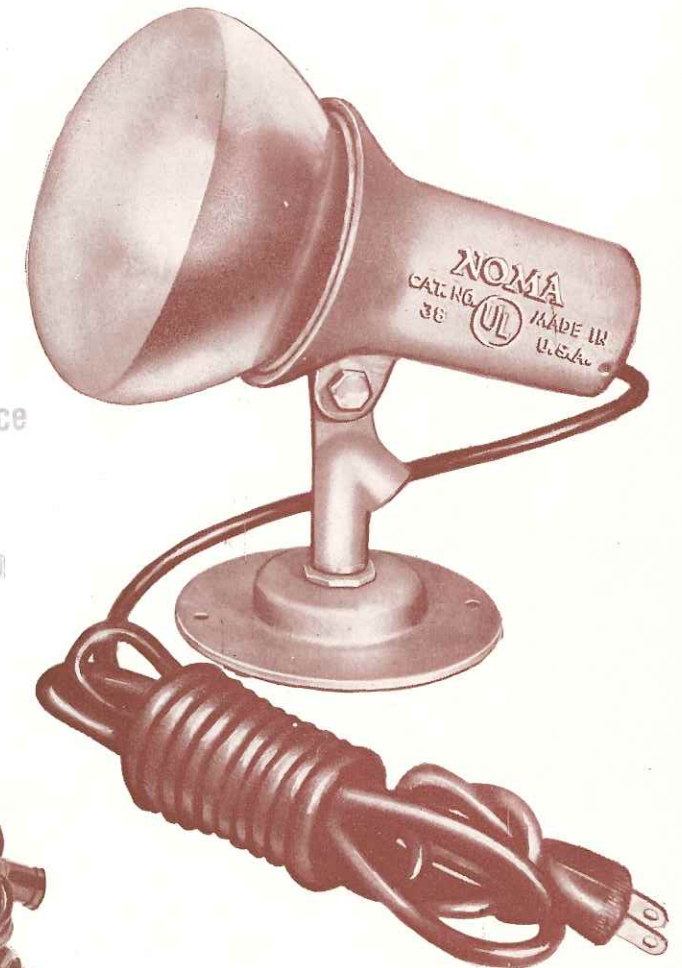


## LAMP HOLDERS



**No. 38—INDOOR AND OUTDOOR ALL PURPOSE LAMP HOLDER.** Sturdy cast aluminum. Completely weatherproof. For use with PAR 38 Sealed Beam Reflector Floodlights or Spotlights. Dual type mounting makes it easy to use anywhere. No additional fittings necessary. Base flange can be fastened directly to junction box or screwed to wall. Spike mounting for lawn or ground lighting. Can also be used indoors for Sun Lamp and Heat Treatments. Complete with 10 foot, heavily insulated extension cord and unbreakable plug. Individually boxed. 12 to carton. Weight 23 lbs.

U. S. Patent Office  
FEB 9 1953  
Design Division



**RED CAP MEDIUM BASE STREAMERS**  
No. 12 WIRE, SPRING CONTACTS

**No. 229—12" Spacing, 100 ft. length, 100 sockets**  
**No. 230—18" Spacing, 150 ft. length, 100 sockets**  
**No. 330—24" Spacing, 200 ft. length, 100 sockets**

**RED CAP INTERMEDIATE BASE STREAMERS**  
No. 16 WIRE, SPRING CONTACTS

**No. 209—12" Spacing, 100 ft. length, 100 sockets**  
**No. 210—18" Spacing, 150 ft. length, 100 sockets**  
**No. 310—24" Spacing, 200 ft. length, 100 sockets**

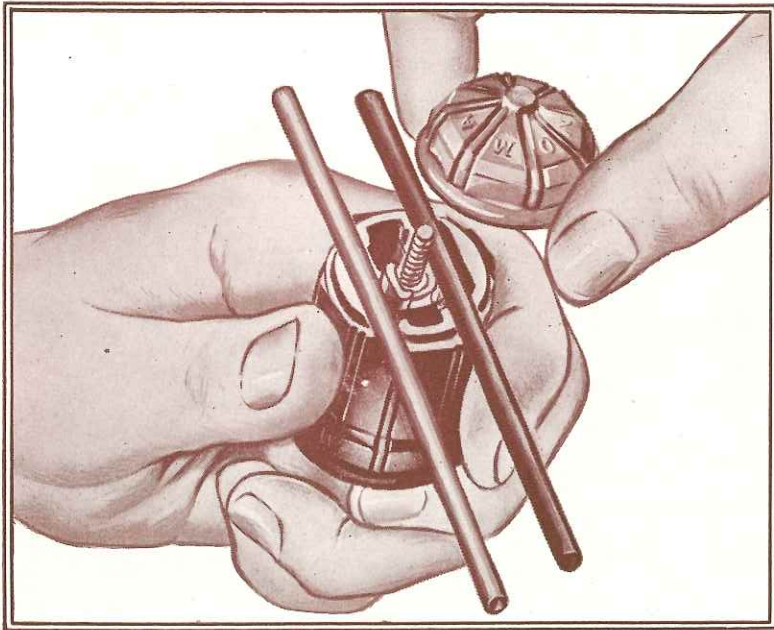


**NOMA OUTDOOR LIGHTING EQUIPMENT IS MADE TO SELL**

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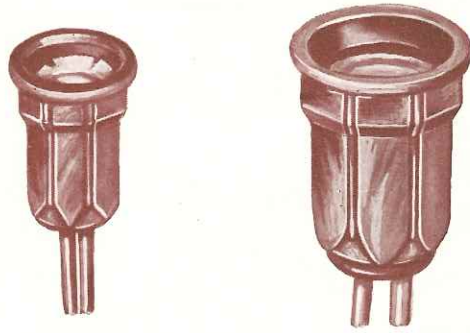


PIN TYPE SOCKETS, PIGTAILS AND TESTING EQUIPMENT



PIN TYPE SOCKETS

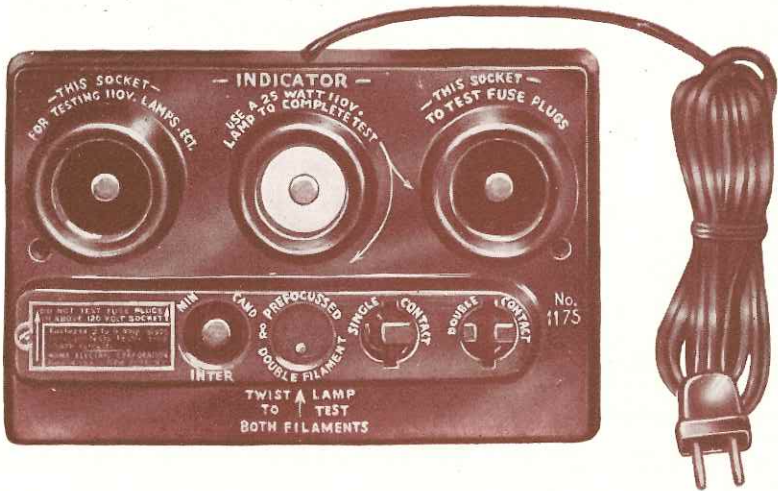
**No. 400**—Medium Base Pin Type Socket, 10 to box, 25 boxes to carton. Standard package 250. Weight 26 lbs.  
**No. 401**—Intermediate Base Pin Type Socket, 25 to box, 20 boxes to carton. Standard package 500. Weight 18 lbs.



PIGTAILS

**No. 900**—Miniature Pigtail 6" lead, No. 20 wire for multiple sets. Standard package 500. Weight 8 lbs.  
**No. 905**—Candelabra Pigtail 6" lead, No. 20 wire for multiple sets. Standard package 500. Weight 11 lbs.

**No. 915**—Intermediate Pigtail sockets 6" lead, No. 18 wire for Outdoor sets. Standard package 500. Weight 18 lbs.



**No. 1175—LAMP AND FUSE TESTER.** Tests all medium, intermediate, candelabra and miniature base lamps. Tests plug fuses. 120 volt socket protected by a replaceable 5 ampere fuse for testing appliances. Standard package 12. Weight 21 lbs.

NOMA'S 1951 DISPLAY PACKAGES



**TRADE ADVERTISING.** Hard-hitting trade ads will appear in all leading trade publications. The ads will tell facts and point the way to larger sales and greater profits. *Better trade information means better consumer sales!*

**CATALOG.** This beautiful 32-page Noma catalog is designed to help you sell more Noma Lights. Every item is illustrated. Complete descriptive copy makes this catalog an invaluable aid in training salespeople. Makes ordering easy. A real help for both dealer and jobber.

**FULL COLOR MERCHANDISE DISPLAYS.** Stop 'em! and you'll sell 'em! The #730 merchandise display illustrated above is a real salesman and attracts attention. Perfect for counter, window or floor use. Shows merchandise off to advantage.

**NEWSPAPER ADVERTISING.** When people are ready to buy ... newspaper ads pack a real sales wallop! Noma will bring customers into your store with large, convincing ads in 42 metropolitan newspapers in 33 major cities.

**DEALER AIDS AND PUBLICITY.** Noma offers free mats for your local newspaper advertising. Broadsides on how to sell more Noma Lights. Full color booklet offering hundreds of suggestions on how to get more fun and use from Noma Christmas decorations. Leading magazine editors are interested in Christmas lighting. Noma constantly contacts magazines and civic groups in various cities to stimulate interest in outdoor and indoor Christmas lighting. This program pays off in larger sales for Noma dealers everywhere.

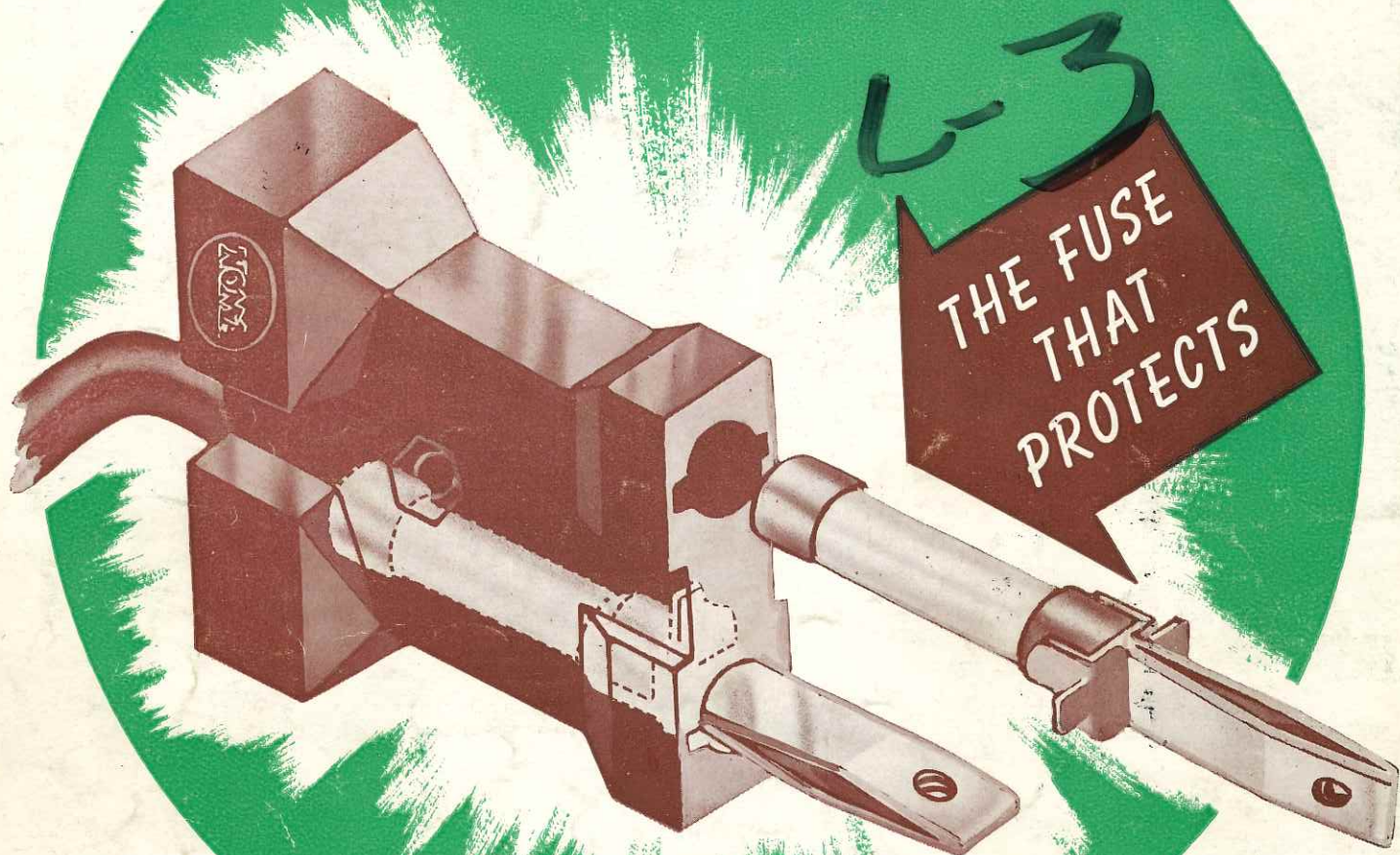
SELL THE SETS THAT SELL—NOMA

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***Sensationally New Safety Feature***

***Exclusive with NOMA***



The NOMA SAFETY FUSE PLUG is the greatest safety development in Christmas lighting since the incandescent lamp replaced the wax candle. Now it is impossible to overload the line! No more troublesome trips to the fuse box.

**A turn of two fingers replaces the fuse right in the set.**

The greatest merchandising feature ever built into any lighting outfit! Safeguards the entire tree when used in conjunction with other sets. Inexpensive replacement fuses available in service stations, radio shops, automotive supply stores, electrical and hardware dealers. Another Noma First! by the first name in Christmas lighting...NOMA!

Printed in U. S. A.

**NOMA**

**ELECTRIC CORPORATION**

**55 WEST 13th STREET**

**NEW YORK 11, N. Y.**